



In This Edition

- From the Program Manager
- Board of Directors
- Resident Highlights
- News and Notes

COMMUNITY

- TECHconnect
- Fridays @ the Corridor

TALENT

- Connect - LowcountryWorks
- Develop - CODEcamp, Game On!
- Support - DigIT, DigDC Groups

SPACES

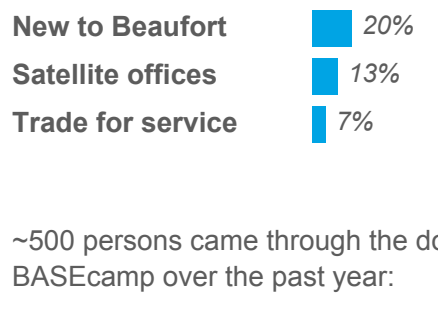
- Coworking @ the Corridor
- BASEcamp Gallery

CAPITAL

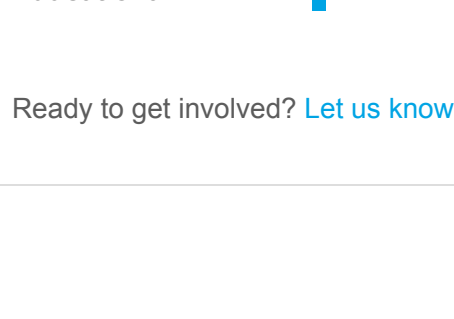
- Sponsorship
- Membership

Numbers

46% increase in membership and the new members are:



~500 persons came through the doors at BASEcamp over the past year:



Ready to get involved? [Let us know >](#)

From the Program Manager

The Beaufort Digital Corridor is well into its second year of operations at BASEcamp, and the most notable change has been the addition of our leadership team: our local Board of Directors. This very active team with various backgrounds in and around tech has rallied to the call of attracting tech companies and related industry professionals to the City of Beaufort- and has taken on the task of nurturing them into growing, hiring companies that will impact economic development in our region. Along with regular activity at BASEcamp, we have put out nine press releases, garnered the attention of local and regional media with eight press interviews, and have embarked on a marketing campaign to create awareness about our initiatives and communicate with you, our stakeholders.

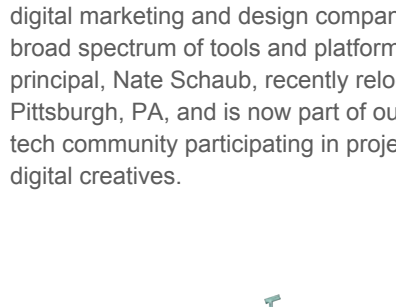
Board of Directors

Kevin Klingler, Chairman
Matt D'Angelo, Vice Chair
Jess O'Brien, Secretary and Treasurer
Stephen Murray
Joe Floyd



We'd also like to recognize Ernest Andrade and the Charleston Digital Corridor team as well as Bill Prokop, Beaufort City Manager, for their continued good advisement to the board. These relationships we are now forming will inform wisely how we continue to do this important work that looks to the future.

Resident Highlights



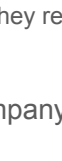
We have had a total of seven residents at BASEcamp over the past year that have leased transitional offices ideal for tech startups. We also have our first monthly coworker and have seen coworking situations where professionals from out of town needed a desk for a day or a week. *In the coming year we will communicate new coworking offerings for both members and visiting guests.*

MINDFLINT

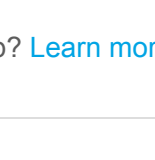
Mindflint is our most recent addition, a strategic digital marketing and design company utilizing a broad spectrum of tools and platforms. The firm's principal, Nate Schaub, recently relocated from Pittsburgh, PA, and is now part of our burgeoning tech community participating in projects with other digital creatives.



Wave Sciences works with audio technology applying the sciences of waves to enable better hearing in a noisy world. BDC Chairman, Kevin Klingler is working with Keith McElveen, founder and CTO, to help develop business plans to commercialize their cutting-edge hearing technologies.



PollPit is an impact-driven digital square that allows people to recognize and prioritize local issues within their community. The student entrepreneurs in our live/work/mentor program were able to complete their business plan and beta version of their app by the time they returned to college.



1212 Design is a web design and development company comprised of artisans and creatives who live design and functionality. Jamie Fleming and his team take a business, brand, and vision and transpose that into a viable and visual online presence. 1212 Design is defined by its projects.

Are you a tech company interested in leasing an office at BASEcamp? [Learn more >](#)

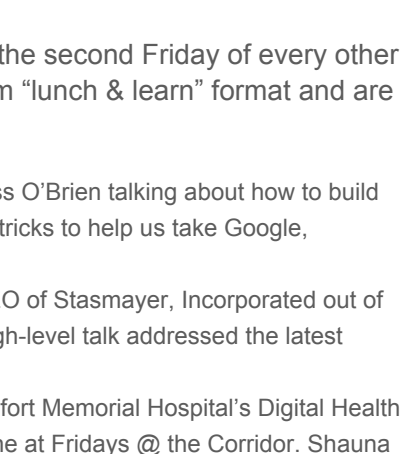
News + Notes

The Beaufort Digital Corridor is engaging with local, county, and state resources such as Beaufort County Economic Development Corporation (BCEDC), various University of South Carolina (USCB) departments and the Beaufort Campus, Don Ryan Center for Innovation (DRCI), Technical College of the Lowcountry (TCL), South Carolina Department of Commerce (SCDC) Office of Innovation, and others in cross-organizational collaborations that will be instrumental to our common goals in the coming year and beyond. Everyone is well-aware that technology is stronger than ever, and that we all play a part in how it all fits together and shapes our future.

COMMUNITY

TECHconnect

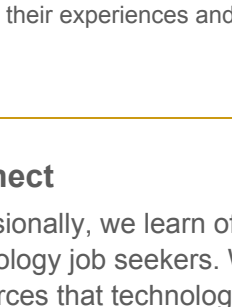
TECHconnect has become the premiere networking event that everyone can count on the third Thursday of each month. This month's event, November 15th from 5:30-7:30pm will be the one-year anniversary celebration! Let's see if we can get a good showing from all the various groups that have attended over the past year: members, sponsors, local business, educational institutions, other partners and curious sorts! Some wonderful things have come out of conversations at TECHconnect.



Fridays @ the Corridor

Beaufort's Fridays @ the Corridor are held the second Friday of every other month. We changed the time to a Noon-1pm "lunch & learn" format and are getting better turnout.

- In January, Fridays @ the Corridor featured board member Jess O'Brien talking about how to build your business with social influence. We learned a few tips and tricks to help us take Google, Facebook, and Instagram skills to the next level.
- In March, Fridays @ the Corridor featured Rick Krenmayer, CEO of Stasmayer, Incorporated out of Charleston discussing the state of information security. This high-level talk addressed the latest trends in this new paradigm where everything is at risk.
- In May, we were honored to have Beaufort Memorial Hospital's Digital Health Innovations team talk about telemedicine at Fridays @ the Corridor. Shauna Bishop, PMP, CSM, and Director of Digital Health Innovations shared the projects she and her team are working on- with full support of Russell Baxley, CEO, who also was there to answer questions. This event was livestreamed on Facebook with dozens of listeners and received many comments and words of encouragement.
- In July, Fridays @ the Corridor featured PollPit, students from our summer live/work/mentorship program, as well as their College of Charleston ImpactX instructor, Dr. Chris Starr, and another student team, ImpactCents. We learned how ImpactX is connecting Beaufort, entrepreneurship, and tech trends. Our community was able to see PollPit's product pitch and offered some lively Q&A.
- September brought Hurricane Florence, and we had to cancel the event in preparation.
- November 9th at noon we will hear from local digital creatives on Design in Technology. Come get to know BASEcamp residents Jamie Fleming, 1212 Design and Nate Schaub, Mindflint, and member Ginger Wareham, Pickle.Juice as they pick apart the importance of this subject and share some of their experiences and good design work.



TALENT

Connect

Occasionally, we learn of technology projects and job openings and receive the resumes of technology job seekers. We are able to facilitate some of these, but there are also online resources that technology-related companies and professionals should take advantage of. Post a free listing on LowcountryWorks- a directory of tech-related companies in the Lowcountry- that job seekers should definitely check out, especially the listings with a "now hiring" banner displayed. Also, the talent portal is an online resource for career seekers to post their resumes and employers to post jobs.

Develop

We have embarked on the second season of our two technical education programs: **CODEcamp** is a project-based, introductory code education program designed for busy adults of all backgrounds and experience levels in a convenient, affordable after-hours class format.

GAMEON!

Game-On! is a code education program geared toward middle and high school students who would like to learn the practice of game design and development.

Support

Out of our burgeoning tech scene we are seeing the formation of several user groups: **Beaufort DigIT** DigIT is a cohort of local information technology professionals of varying experience with the goal of discussing, informing, and communicating the ever-changing world of technology and imparting knowledge to our future workforce.

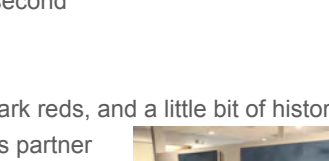
Beaufort DigDC

DigDC is a cohort of local digital creatives working in the spectrum of digital media in the Beaufort area with the goal of discussing, informing, and communicating the various digital angles and how they fit together.

SPACES

Coworking @ the Corridor

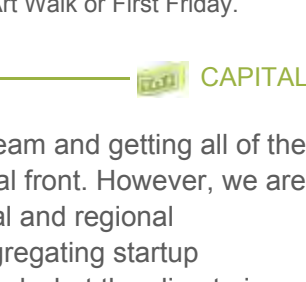
- grab an empty desk
- connect to the wireless
- be productive



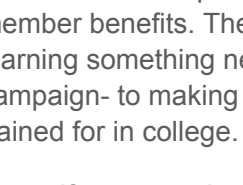
It's an easy way to "try out" what it's like to work at BASEcamp. Free coworking days won't last forever, but they will continue on into the new year as long as we're growing our tech community. *Expect to see a variety of coworking memberships available in the new year!*

BASEcamp Gallery

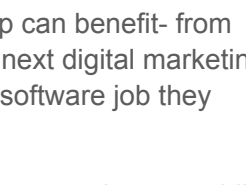
BASEcamp Gallery is in its third season: Fiber Artists of Beaufort (FAB) came in for fall and swept us all away with their various and sundry silks, wool, scarves and weaving, colorful and flowing pieces. This installation will remain up for viewing through the second week of December.



Prior to that, Christopher Knox provided contemporary blue seascapes, stark reds, and a little bit of history with a collage of papers found in the 607 Bay property he and his business partner are developing in addition to their tech enterprises.



The inaugural installation in the spring started with art and photography from USCB Fine Arts students as well as department Chair, Chris Robinson, M.F.A., whose nanotech-inspired art fit in quite nicely. Some of the student pieces were hands-on pieces like the wave table and the Jacob's ladder. The winter installation will be introduced in early January. Each season we put on a reception and open our doors to the public in-tandem with Art Walk or First Friday.



CAPITAL

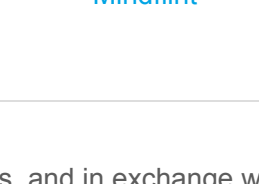
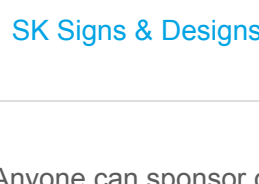
Because of our large strides this past year with the new leadership team and getting all of the programs going on a regular basis, we have been quiet on the capital front. However, we are beginning to aggregate potential investors and learn more about local and regional resources. The South Carolina Department of Commerce is also aggregating startup technology investment resources in the different regions to understand what the climate is and how all of these angles fit together to create a critical mass. *If you are a startup or early stage investor or are part of a larger company or fund that is interested in this angle, please contact us to learn more.*

Sponsorship

Sponsorship is for those that may not be involved in technology but wish to support our initiatives or are a tech company that wants to sponsor at the Business-Level or higher but doesn't need the member benefits. There are many ways that your tax-deductible sponsorship can benefit- from learning something new from a member company you may hire out on your next digital marketing campaign- to making it possible for your children to stay in Beaufort for that software job they trained for in college.

- If you are a business, educational institution, collaborative non-profit, corporation, or public entity that wants to support the BDC and ensure its ongoing growth, [go here](#).
- If you are a member of the community, who wants to support the BDC, even if you are not technology oriented yourself, [go here](#). There are various levels of sponsorship starting at just \$100/year for individuals.

Thanks to Our Business-Level or above Sponsors



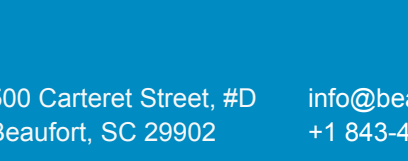
Membership and New Members

Membership is geared towards tech-related companies and individuals. If you head up your own business or are part of a technology team at another company, [go here](#). The cost to you of a company membership is prorated based on revenue and starts at just \$300/year. *We will be announcing new membership tiers and benefits, including coworking options in the new year!*

We'd like to thank renewing members from last year for their continued support and involvement. We are always appreciative of real-world feedback from technology professionals that both informs the education of future workforce as well as the programs and benefits we offer.

Welcome new Members! The following members have joined since the last published newsletter in 2017:

- | | | |
|-------------------------|----------------------------|-----------------------|
| Yes Love | 1212 Design | Platte River Networks |
| ADTeIP | Mindfulness in Real Estate | ETI |
| e-Fly Productions | MILLER Design & Marketing | Southern Sentry |
| Greenbug | EatStayPlayBeaufort | Wave Sciences |
| 607 Bay Street Partners | PollPit | Mindflint |
| | SK Signs & Designs | |



Anyone can sponsor our programs, and in exchange we will recognize you in and around that event to our attendees, foot and social traffic throughout the week. Food-service businesses that want to be in on the tech scene and support our ongoing programs, please consider sponsoring one of our Fridays @ the Corridor lunches, a TECHconnect happy hour networking event, BASEcamp Gallery reception, coffee for Coworking @ the Corridor Fridays, or a board meeting lunch. [Contact us for details.](#)

Thank you for your ongoing support of the Beaufort Digital Corridor. Your involvement at any level is appreciated, and we hope you continue to see us as your local "tech hub" as we continue to impact our region's economic diversity, raise per capita wages, and help create and sustain a 21st century workforce right here in this incredibly livable lovable lowcountry place.

- Shelley Barratt, Program Manager