# 2018 Q4 Report

BEAUFORT DIGITAL

CORRIDOR

## **From the Program Manager**

The fourth quarter of 2018 was focused on shoring up and reporting on the many successes we saw throughout the year, including an <u>update presentation</u> to Beaufort City Council in the fall. Programs continued in earnest, and we announced an <u>Entrepreneur Series</u>- a two-part seminar led by Chairman Kevin Klingler in collaboration with USCB to take place in early 2019.





There was much activity around BASEcamp in December with our marketing work with Aaron Miller, <u>Miller Design & Marketing</u>, overseen by BDC Board member Jess O'Brien. We did a fun photo shoot with <u>Paul</u> <u>Nurnberg</u> featuring members and residents, and we acquired a Google 360 degree virtual tour. The fruits of these labors will be seen throughout the next year.

# **Resident Updates**

Though no new residents moved into BASEcamp this quarter, we saw the addition of two part-time coworking subscriptions. You can view our new <u>BASEcamp</u> <u>brochure here</u>.



## **New Members**



More than just your IT Department, <u>SNS Technologies</u> specializes in services for complete Office Network Infrastructure to small business or personal computing support.

## News + Notes

The biggest news of the quarter

was a late September <u>article</u> that started on the front page of **The Post and Courier**: In a tide of stagnant economic growth, Beaufort is betting on the tech sector... and went on to describe how our 'Retirement city' is banking on tech startups.





## COMMUNITY

- TECHconnect saw its one-year anniversary in November and Vice Chair Matt D'Angelo made a brief statement of the impact this networking event has had
- Fridays @ the Corridor showcased our digital creatives in November with "Design in Technology", including <u>1212</u> <u>Design</u>, <u>Mindflint</u>, and <u>PickleJuice</u>



## TALENT

- Game On! had its second season in October, instructed by Beaufort High's Seth Konoza, Computer Science
- CODEcamp started its second class in October, this time with new instructor Matt Shaw, Sr Software Engineer

 Members are encouraged to take advantage of their free listing in <u>LowcountryWorks</u>



#### **SPACES**

- Coworking @ the Corridor was sponsored in October by <u>Harbor One</u> <u>Apartments</u> who brought in cups of candy for coworkers
- BASEcamp Gallery presented the colorful Fiber Artists of Beaufort (FAB) as our fall art installation



### CAPITAL

- We updated the Capital page on the website, as some of the regional investor groups have changed
- Though we are not currently focused on this aspect, we encourage members to attend regional events to network and get to know the investors

# Thank you to our Sponsors







If you are a member of the community that

#### Sponsorship is for

organizations and individuals who wish to support the Digital Corridor's mission.

Our public-private nonprofit 501(c)(6) requires private donations in order to keep our operations and programs running.



Individual Sponsors: John & Erica Dickerson (Sleep in History), and Deborah Johnson would like to support the Beaufort Digital Corridor, you may enter your own sponsorship amount <u>HERE</u>.

Or, consider sponsoring a TECHconnect or Gallery event, Fridays @ the Corridor, CODEcamp, or Live Work Mentor.



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Forward

Thank you for your ongoing support. We hope you continue to see the importance of what we are doingsmall successes will add up in time.

– Shelley Barratt, Program Manager Beaufort Digital Corridor



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