Pursue Your Product Idea in BEAUFORT

Live Work Mentor is a collegiate summer program (June-July) where you'll be immersed in a vibrant, focused environment to accelerate your business idea.

Live  Apartment-style University of South Carolina Beaufort (USCB) student housing is a short walk/bike ride away.

Work  BASEcamp, Beaufort's premier business incubator & co-working space, is just blocks from the waterfront.

Mentor  Beaufort Digital Corridor provides side-by-side partnership with your team throughout your residency as you progress.

End the work day with a walk by the marina...or a boat ride...or stand-up paddleboard... add in a Lowcountry Boil with neighbors and you'll find it's just another day in paradise!

See other side for the WINS!
You'll be able to:

STARTUP
- define your company and product in a clear-cut way
- expand from pitch to presentation
- explain what it looks like with a conceptual MVP (Minimum Viable Product)
- create a storyboard of full product
- understand the value of resource planning and record keeping

STRATEGIZE
- build a business plan that will guide product development
- create go-to-market product strategy
- know exactly how to show it and which platforms to utilize
- understand the value of project management
- know which budget method to start with

SOLIDIFY
- create a schedule with milestones
- designate roles and areas of focus
- clarify financial planning and splits
- identify gaps in resources
- develop online corporate headquarters
- get to produce your MVP

The Expectations

PROGRAMMED FOR YOUR SUCCESS
- BE in Beaufort for the summer (June-July)
- take advantage of 24/7 access to BASEcamp
- attend PR and social engagements
- DO something fun on the water!

The WINS

The WINS

WELCOME TO BASEcamp

office cost $2000/office*
residence cost $600/person*
*base cost before any applicable scholarships