

# LIVE | WORK | MENTOR

*Pursue Your Product Idea in*

## BEAUFORT

Live Work Mentor is a collegiate summer program (*June-July*) where you'll be immersed in a vibrant, focused environment to accelerate your business idea.

*Live* Apartment-style University of South Carolina Beaufort (*USCB*) student housing is a short walk/bike ride away.

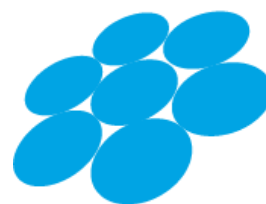
*Work* BASEcamp, Beaufort's premier business incubator & co-working space, is just blocks from the waterfront.

*Mentor* Beaufort Digital Corridor provides side-by-side partnership with your team throughout your residency as you progress.

End the work day with a walk by the marina...or a boat ride...or stand-up paddleboard... add in a Lowcountry Boil with neighbors and you'll find it's just another day in paradise!

*See other side for the WINS!*

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BEAUFORT  
DIGITAL  
CORRIDOR

NURTURING BEAUFORT'S TECHNOLOGY ENTREPRENEURS

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## The WINS

### You'll be able to:

#### STARTUP

- define your company and product in a clear-cut way
- expand from pitch to presentation
- explain what it looks like with a conceptual MVP (*Minimum Viable Product*)
- create a storyboard of full product
- understand the value of resource planning and record keeping

#### STRATEGIZE

- build a business plan that will guide product development
- create go-to-market product strategy
- know exactly how to show it and which platforms to utilize
- understand the value of project management
- know which budget method to start with

#### SOLIDIFY

- create a schedule with milestones
- designate roles and areas of focus
- clarify financial planning and splits
- identify gaps in resources
- develop online corporate headquarters
- get to produce your MVP

## The Expectations

#### PROGRAMMED FOR YOUR SUCCESS

- BE in Beaufort for the summer (*June-July*)
- take advantage of 24/7 access to BASEcamp
- attend PR and social engagements
- DO something fun on the water!

WELCOME TO  
**BASEcamp**

office cost \$2000/office\*  
residence cost \$600/person\*

*\*base cost before any applicable scholarships*