2020 Q1 Report



From the Director

The first quarter of 2020 began with the kickoff seminar for our Relentless Challenge grant project, *Technology Product Development Training*. We were pleased with the wonderful turnout from tech entrepreneurs in our community as well as USCB Computer Science students and faculty. The quality of applicants for the project far exceeded our expectations. The Lowcountry has some serious talent!! We will post updates as we go through this year-long process. We are still looking for a few larger sponsors to be a part of the matching grant- contact us for details.



We had the honor of presenting for the inaugural CONVERGE 2020 Economic Development Summit, and we hosted the SC Arts Council as they toured the City of Beaufort Arts Council Bench Project. Yes, we too created a bench- now in its permanent home on the corner of Carteret and North.

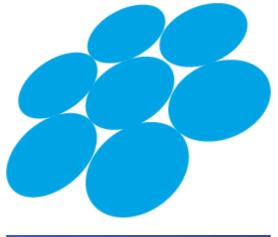
RESIDENT UPDATES

Wheely moved in to Station #1. A web-based application for the food truck industry, Wheely is one of our Relentless Challenge grant/ *Technology Product Development Training* companies.

Founder Graham Ladd loves entrepreneurship, technology, marketing, and design.



NEW MEMBERS



The Beaufort Digital Corridor now has a Sole Proprietor-level membership for those working in tech and not necessarily associated with a company. People who move to Beaufort do so because of its livability.



Sole proprietor James Quandahl works with project management (for tech and other products) and dietary supplement consulting.



MadLadder Studios is a fullservice creative design and marketing agency that bases all of its creative works off the user experience (UX) methodology.

RENEWING MEMBERS



DesignDoc does instructional design, training and professional development, and online learning. Providing web content creation, consultation on eLearning topics, and eLearning product development.



SNS Technologies specializes in services for complete office network infrastructure to small business or personal computing support. More than just your IT department.

SHOUT-OUT MEMBERS



A shout-out THANK YOU to Dave Roos with Southern Sentry for getting BASEcamp's access control up and running again! We are using Kisi, and it's pretty cool so far...

NEWS + NOTES

BDC Executive Director, Shelley Barratt, will be leaving us this summer, so a search will commence for a new leader to take the organization on its next journey. Thinking ahead, as our lives have changed drastically, businesses will have to adjust to the 'new normal'. The Digital aspect will become more and more important, so stay tuned for the pivots to come.





COMMUNITY

- TECHconnect saw new techies in January and February but had to be taken offline in March
- Fridays @ the Corridor featured Melissa St. Clair,
 Paper Chaser Biz, talking about Small Business
 Best Practices; others were postponed
- BASEcamp Gallery ended Emily Scott Pack's exhibit and ushered in Beaufort on display by two local photographers: Clay Goodwin and Phil Heim



TALENT

- We were part of the computer technology education advisory board meeting for the Beaufort County School District
- We sat in on Technical College of the Lowcountry computer technology advisory board meeting
- We continued with our part in the strategiesalong with TCL and USCB- for the South Coast Cyber Center
- We started preparing for our next CODEcamp class, Beginning Mobile Development but had to cancel



SPACES

- We continued with full office capacity for most of the quarter
- We saw several monthly coworking subscriptions
- But we had to close BASEcamp to the public starting in mid-march to maintain social distancing

CAPITAL

 VentureSouth announced another year of recordsetting investment activity in 2019 and continued



- to have meetings in the Lowcountry as well as
- Let us know if you are interested in becoming an investor

Thank you to our Sponsors





Sponsorship is for organizations and individuals who may or may not be 'tech' but wish to support the Digital Corridor's mission. Or, for those who support us at a higher level, or wish to sponsor a particular program or scholarship.





Our public-private nonprofit 501(c)(6) requires private donations in order to keep our operations and programs running.





If you would like to support the Beaufort Digital Corridor, you may enter any sponsorship amount **HERE**.

Or, consider sponsoring a **TECHconnect or Gallery** event, Fridays @ the Corridor, CODEcamp or Game On!

Donate Now







Forward
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We are under stay at home orders as of the end of the first quarter. This time is precious and I am working diligently to keep things in order so that the next leader can come in and run with it. It has been my pleasure to serve you, Beaufort, and the Lowcountry.

- Shelley Barratt, Executive Director Beaufort Digital Corridor



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843.470.3506 BeaufortDigital.com

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