



Update to City Council June 2019



BOARD OF DIRECTORS UPDATE

We are pleased to announce the addition of Dr. Robert LeFavi, USCB Beaufort Campus Dean, to the BDC Board as of 5/1/19.

CURRENT BOARD:

Kevin Klingler

CHAIRMAN

Matt D'Angelo

VICE CHAIRMAN

Jess O'Brien

SECRETARY &
TREASURER

Joe Floyd

Stephen Murray

Bob LeFavi

PROGRAM MANAGER:

Shelley Barratt



BEAUFORT
DIGITAL
CORRIDOR

MISSION CRITICAL GOALS FROM LAST YEAR



Fill BASEcamp with tech companies



Graduate businesses, working with them to grow into hiring companies



Following are key accomplishments since last presentation to City Council Fall 2018



KEY ACCOMPLISHMENTS

RESIDENTS AT BASECAMP



10 Ten tech-related tenants: startups, remote workers, satellite office, telemedicine (up from five)

10 Ten of ten offices are currently occupied (up from six)

5 Five monthly coworking subscriptions full/part-time (up from two)

KEY ACCOMPLISHMENTS

MEMBERS & SPONSORS

30

30 current members

5

5 current business-level
or above sponsors



KEY ACCOMPLISHMENTS

TALENT & COMMUNITY



GAMEON!

This week! & July 15-19



BASEcamp Gallery

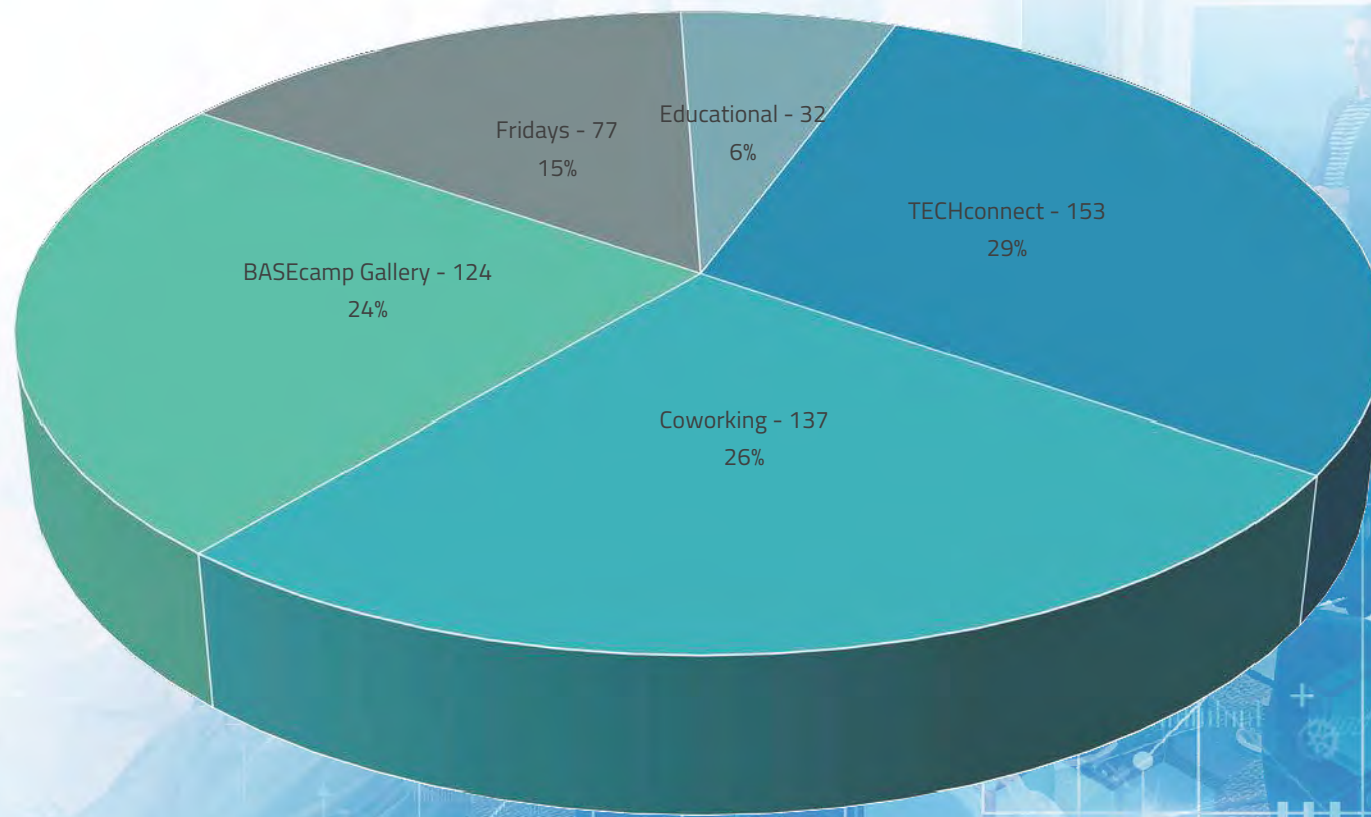
July 5th



KEY ACCOMPLISHMENTS

PROGRAMS = PEOPLE

500+ Visits to BASEcamp
FY 2018–2019 up from
~350 FY 2017–2018



■ TECHconnect - 153 ■ Coworking - 137 ■ BASEcamp Gallery - 124 ■ Fridays - 77 ■ Educational - 32

KEY ACCOMPLISHMENTS

MEDIA

4 Four press releases

4 Four media interviews

4 Four outreach events and presentations

 Marketing campaign rollout continues



BASEcamp
BEAUFORT'S TECH WORKSPACE

FLEXIBLE SPACES AND AFFORDABLE RATES

OFFICES

Office Size (subject to availability)	Monthly Rent
Single 1 2 5 6	\$450
Double 3 4 9 10	\$600
Team 8	\$800
Dedicated desk A	\$300

COWORKING **A**

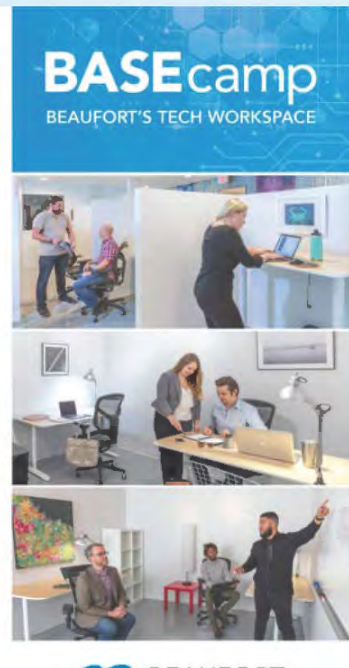
First come, first served business hours
Daily drop-in: \$25 Weekly: \$100
Monthly part-time: \$99 Full-time: \$198
We also offer Coworking Memberships

CONFERENCE ROOM RENTAL **B**

Half Day: \$80 Full Day: \$140 (seats 8-10)

EVENT/MEETING SPACE RENTAL **C D**

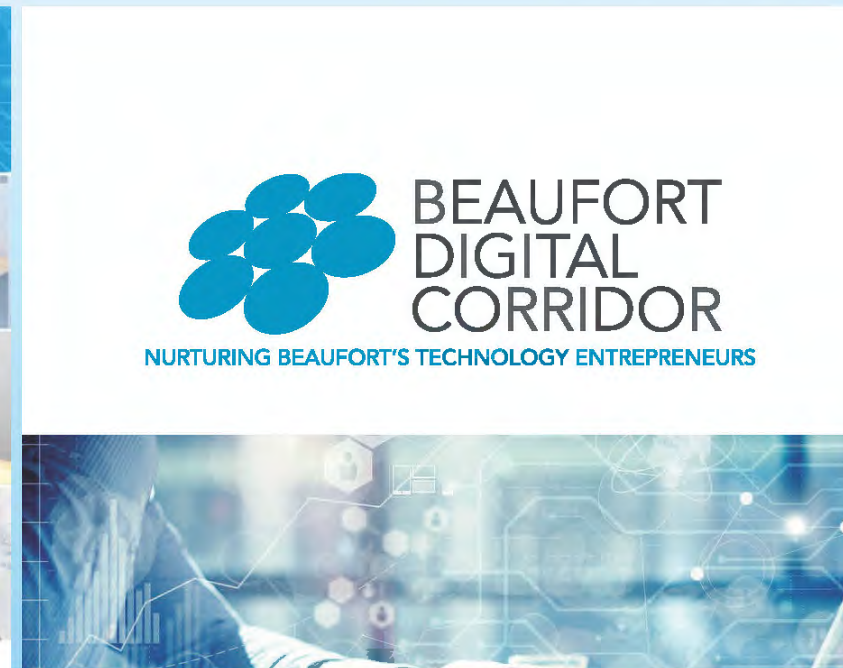
Lobby: \$45 (after 5pm, 45-50 max, includes a/v)
Station @: \$45 (seats 6-8, no a/v)
Please see website for details: basecampbeaufort.com



BASEcamp
BEAUFORT'S TECH WORKSPACE

In the heart of historic downtown, BASEcamp offers technology entrepreneurs adaptable and affordable facilities for work, meetings, and events.

BASEcamp is part of the Beaufort Digital Corridor - Beaufort's premier business incubator, focused on developing the tech economy of the Lowcountry.



**BEAUFORT
DIGITAL
CORRIDOR**

NURTURING BEAUFORT'S TECHNOLOGY ENTREPRENEURS

KEY ACCOMPLISHMENTS

COLLABORATION

LIVE WORK MENTOR



SPECIAL THANKS



Demo Day Judges

Matt D' Angelo
Jennifer Garr
Sunju Patel
Kimberly Powell
Jessica Reid
Mayor John Tecklenburg

Faculty/Administration

Professor Lancia Affonso
Professor Michael Cahill
Dean Alan Shao
Dr. Christopher Starr
Mr. Stuart Williams
Dr. David Wyman

Student Mentors

Cookie Desai
Matthew Erdner
Carter Haley
Bryan Ko
Chad Ross
Hannah Sofer

Business Mentors

Mike Astle
Joey Baldwin
Shaw Drummond
Gary Mushock
Vince Sonson
Andrew Strickland

COHORT 9

APRIL 2019 | 5:30 PM
WELLS FARGO AUDITORIUM



Designed by Karisha Desai, Impact X Student Intern and Impact X Alumna.

KEY ACCOMPLISHMENTS

COLLABORATION



UNIVERSITY OF
SOUTH CAROLINA
BEAUFORT

BASED ON THE ABOVE KEY ACCOMPLISHMENTS...



We have met the first mission critical goal ...





We are focusing on the mission ...



And taking the next steps...



NEXT STEPS

-  Focused effort with resident co's to grow to the next level, per Resident Company Development plan
-  Growing talent development with program participation and cross-organizational collaboration
-  Starting work on developing capital and investment resources



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