Beaufort County Library System







Collaboration Innovation Education







BOARD OF TRUSTEES

Chair, Bernard Kole
Vice Chair, Anna Maria Tabernik
Eileen M. Fitzgerald
Brenda Ladson Powell
Laura Sturkie
Tracey Robinson

Lynne Miller
Peggy Martin
Joseph Bogacz
Deborah Johnson
Rosalie Richman

1400+ hours supporting the library system in 2016



FRIENDS OF THE LIBRARY & PUBLIC LIBRARY FOUNDATION OF BEAUFORT COUNTY

- Three established Friends groups & one Foundation
- All are 501(c)3 non-profits
- Enhances BCL by supplementing public funding for materials and programs
- Provided over \$100,000 in FY16



County Population 179,589

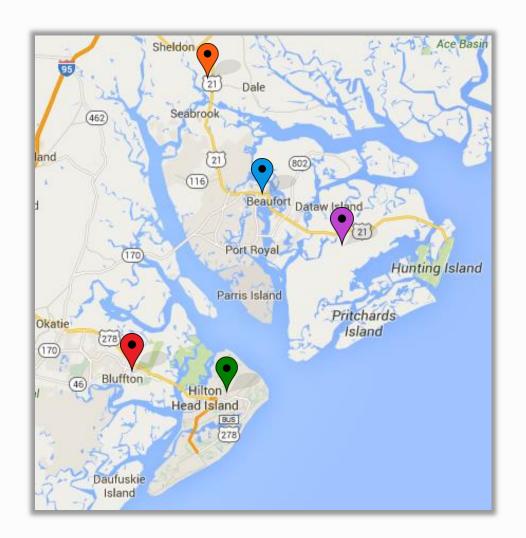
White 67.4%
Black 19%
Hispanic 11.2%
All others 2.4%

High School Grad 91.6% Bachelor or higher 37.4% Veterans 18,262



Census 2015 estimates





BRANCHES

- Beaufort
- Bluffton
- Hilton Head
- Lobeco
- St. Helena



LIBRARY FACILITIES

- 5 Branch Libraries
- Public WIFI At All Locations
- 183 Public Computers
- 10 Public Meeting Rooms
- 81 Full and Part-Time
 Staff Positions





ONLINE RESOURCES

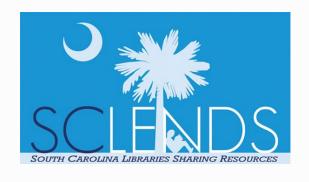
- Lowcountry Digital Library (Local History)
- Mango Language Learning Library
- 52 Educational/Research Databases
- Well-Read and In Biblio Novitas Podcasts
- My Next Book Reader's Advisory
- cloudLibrary
- Hoopla Digital Library





LIBRARY COLLECTION

- 375,000 Items on our shelves
- 4,000+ e-Titles in the cloudLibrary
- 550,000 e-Titles in Hoopla



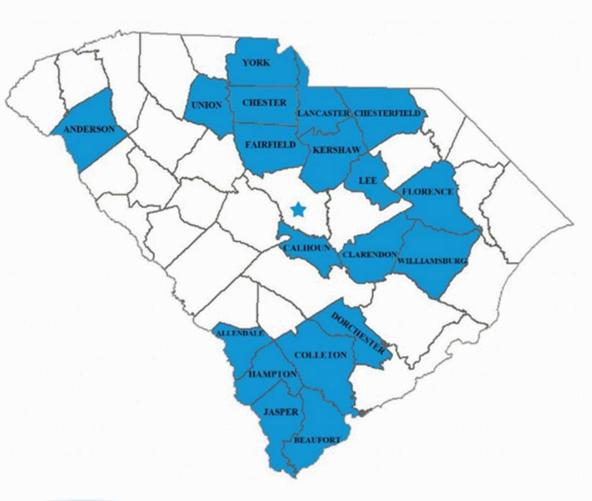




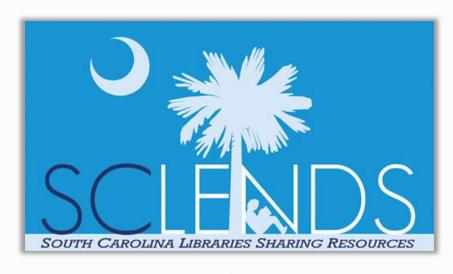




20 Counties plus the State Library









- Over 3 million items
- About 350,000 items circulate monthly
- 1.2 million items loaned between counties at a value of \$9 million
- Evergreen open-source software



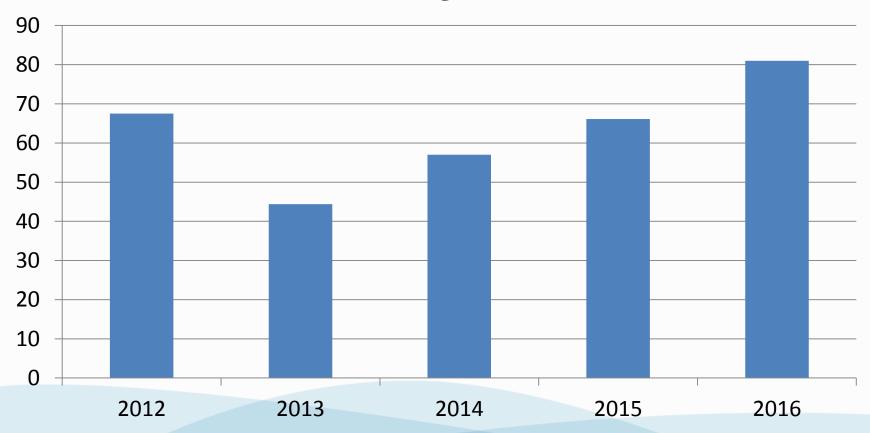
Beaufort County Library System

By the Numbers

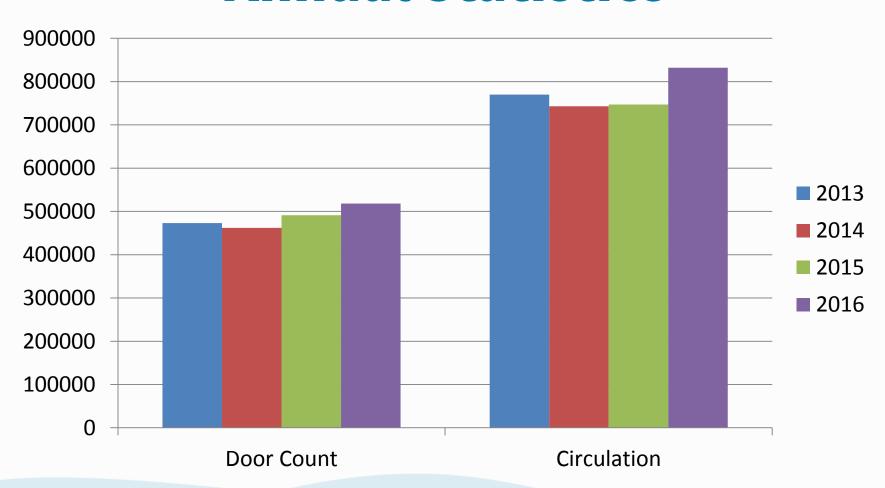




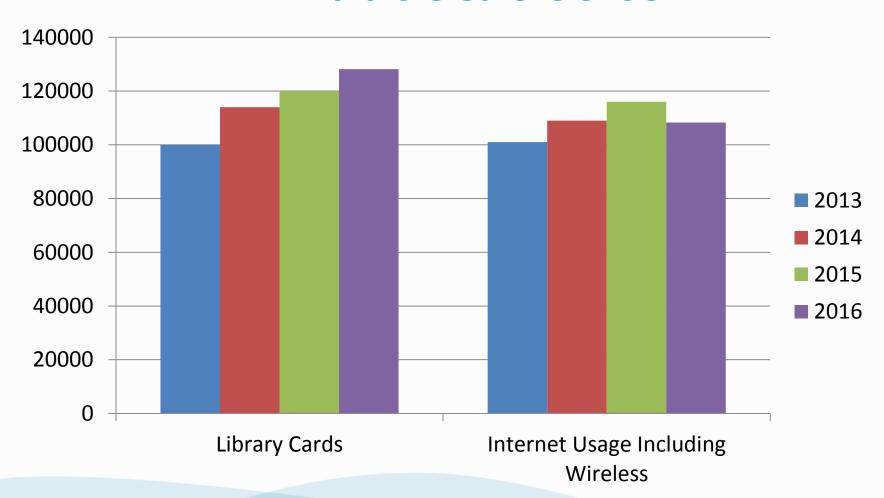
Staffing (FTE)



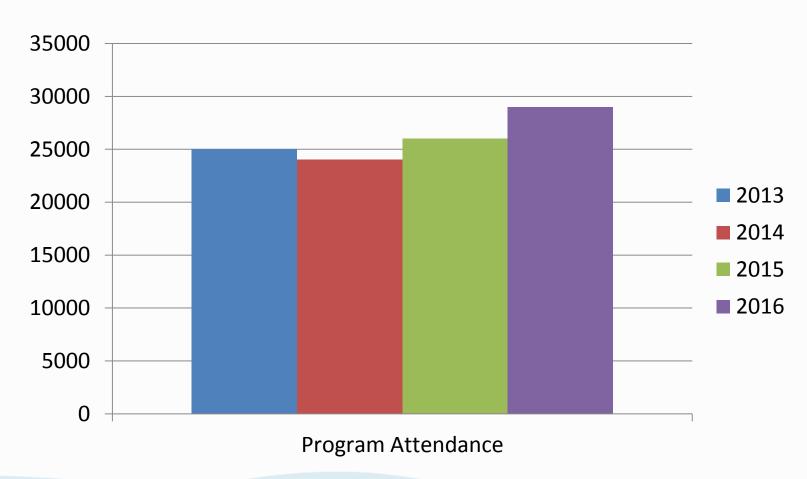




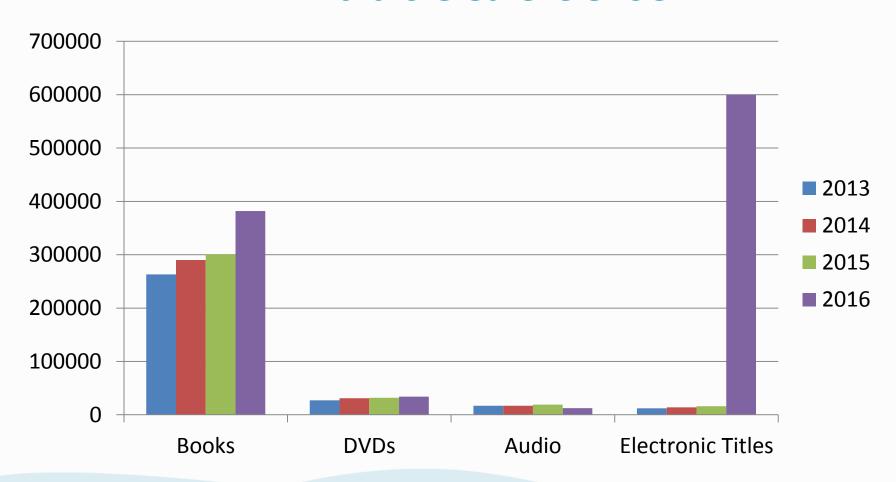








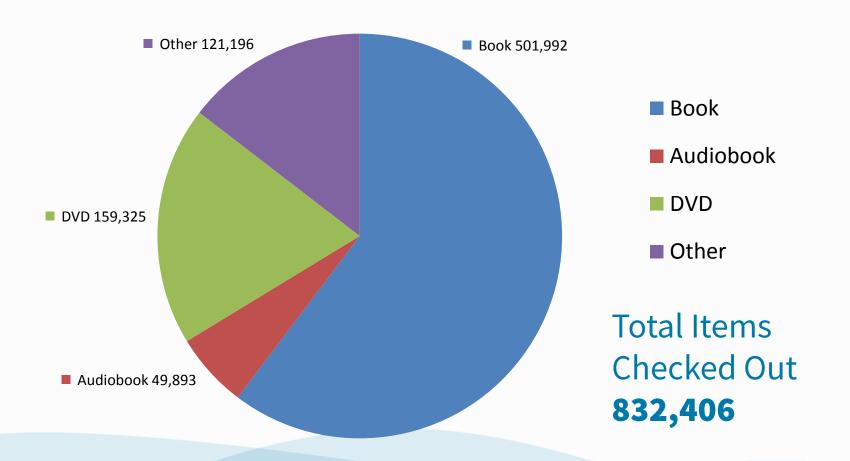






Library Collection

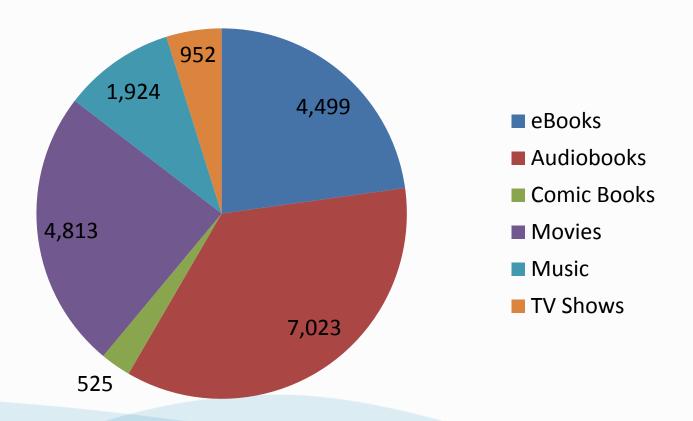
Checkouts By Physical Format





Hoopla Digital Checkout By Category

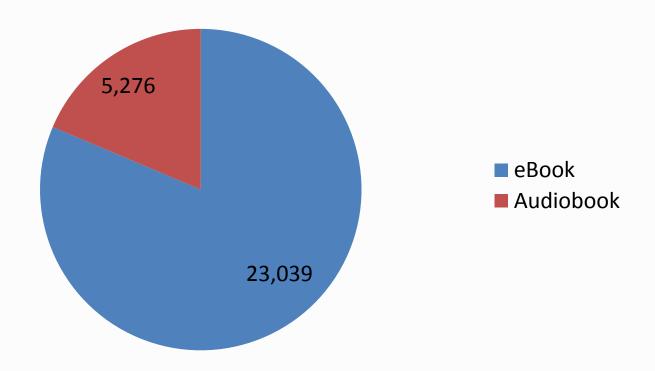
19,736 Total Digital Checkouts





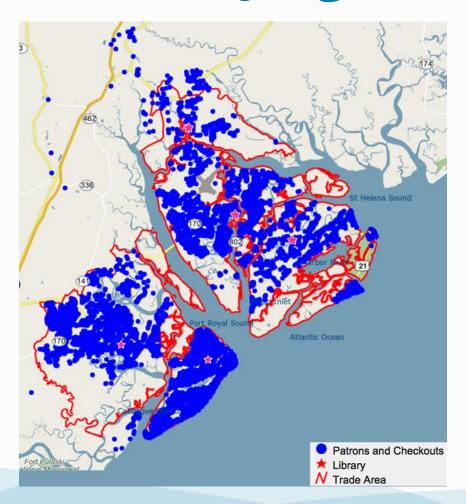
cloudLibrary - By Category

28,315 Total Checkouts





Checkouts By Age: Adult





CHALLENGES

- Aging Facilities
 - Beaufort library 20 years old, 2nd floor never completely finished
 - Parking at Beaufort Branch
- Deferred Maintenance
 - HHI: A/C units failing, 2 units already replaced
 - BLF: A/C units failing, 1 unit already replaced
 - BEA: A/C units failing
- **Staff turnover** (15% in 2016)



CONCLUSIONS

- Libraries are well-used by every demographic
- Books are still very popular
- Growth in Bluffton area is beginning to stress the Bluffton Branch Library
- HVAC units will continue to fail until replaced



How Do We Better Serve Our Population?

- Repair/renovate existing facilities
- Initiate Bookmobile service county-wide
- Introduce new services that are cost effective and show ROI



NEW SERVICES INTRODUCED FY15/16

- Upgraded WIFI at all branches
- Introduced Hoopla Digital Library
- Reduced Wait Time on Popular Fiction Titles
- Increased Purchases of New Materials
- Expanded Children's Summer Reading Program
- Expanded SmartSpot WIFI Loan Program
- Supported implementation of the county-wide salary and compensation study
- Introduced New Library Website



NEW PROJECTS: FY16/17

- Expand Children's Launchpad Pilot Program to Hilton Head and St. Helena branches
- Complete New 4-Year Strategic Plan
- Renovation of Beaufort Library, 1st Floor
- Replace/Upgrade furniture at all branches as needed
- Introduce public fax/scan/email service



YOUR LIBRARY HAS ARRIVED.

Spring 2017





BEAUFORT COUNTY LIBRARY BOOKMOBILE

- 44 Initial Stops throughout Beaufort County
- Two-week schedule rotation
- Public stops average 30 minutes
- Facility stops average one hour
- Fridays reserved for maintenance/office-time
- Two Saturdays per month reserved for community events



Priorities for 2017

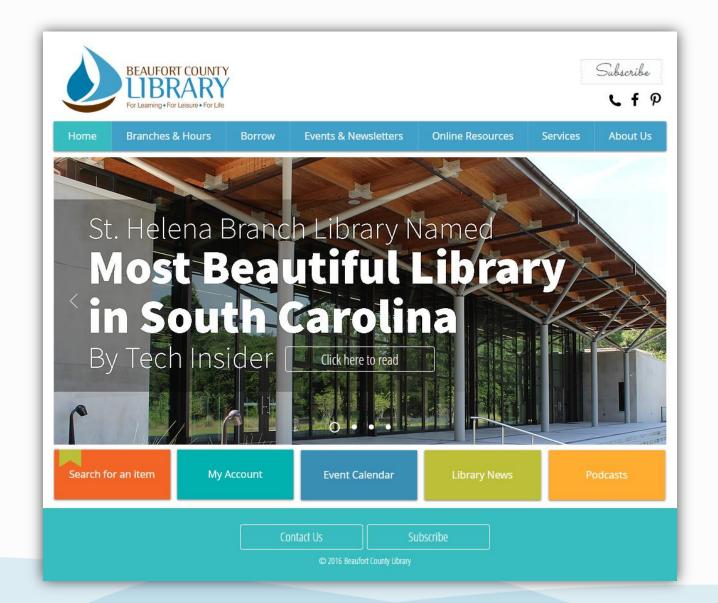
- Develop/support implementation of new Library Strategic Plan
- Continue to hire diverse staff
- Accelerate staff training opportunities
- Expand partnerships with the Beaufort County School District, Pat Conroy Literary Center, Family Literacy 360, and Reconstruction Grant



Priorities for 2017

- Complete library collection inventory
- Continue to repair/renovate library facilities
- Continue to monitor HVAC issues
- Replace all public internet computers
- Implement LibraryAware suite to enhance library website experience
- Increase community awareness of Library services
- Increase Local History programs











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Bluffton Branch Newslette

Hilton Head Branch Newsletter

Lobero Branch Newslette

St. Helena Branch Newslette

Reaufort District Collection Newslette

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Our Library Is Making Headlines



KAJEET SMARTSPOT EDUCATION BROADBAND WIFI LOAN PROJECT

- Initial Pilot of 10 Devices
- Students Grades 6-12
- School-year loan period
- Awarded \$23,200 grant to expand program to 50 devices















RECONSTRUCTION

GAYLORD & DOROTHY
DONNELLEY FOUNDATION

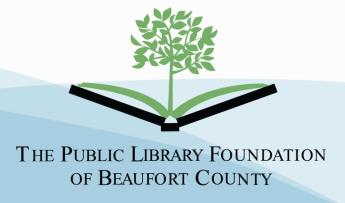
- \$25,000 Planning Grant
- Funding will support the development of a creative curation project as part of a comprehensive plan to create a Beaufort County Interpretative Center on Reconstruction History.
- Partners include SCETV, the University of South Carolina Beaufort, the University of South Carolina's College of Education, The Mitchelville Project, Historic Penn Center, the Lowcountry Digital Library, the City of Beaufort and its mayor, Billy Keyserling.



LAUNCHPADS FOR CHILDREN

- Sponsored by the Public Library Foundation of Beaufort County
- Expanded to other branches





WeeRead Literacy Kits

- Partnership with the Beaufort County School District
- Funded by the Public Library Foundation of Beaufort County













tablets with games for adults & children to borrow (at selected branches).







→ ancestry







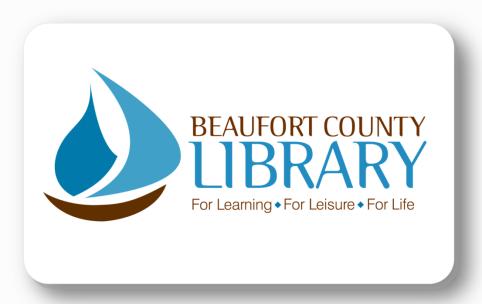
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THE SMARTEST CARD IN YOUR WALLET



Questions?

