

# Digital Health Corridor Presentation

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## Telemedicine Comes To Beaufort County

May 11, 2018



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# Telemedicine Growth and Strategy

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## Agenda

- Team Introduction
- BMHCareAnyWhere.org
- New Telemedicine Centers
- South Carolina Grant
- Q&A, Sample Visit, Download



# Digital Health Innovation Team Introduction

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Russell Baxley – CEO

Shauna Bishop – Director

Jon Lohr – Digital Health Analyst

Lisa Taylor – Telehealth Services Manager



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# Engagement

## Inside and Outside the 4 Walls



Do Spring allergies have you feeling down? You're not alone. If you're one of the 50 million people in the U.S. suffering from allergies, then connect quickly and conveniently with our doctors like Rebecca did:

*"BMH Care Anywhere was so convenient when allergies struck. Because of this amazing app, I was able to get a prescription quickly and easily, and was back to feeling myself in no time! It's a win-win all the way around!"*

[WWW.BMHCAREANYWHERE.ORG](http://WWW.BMHCAREANYWHERE.ORG)



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# Our New App

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- **BMHCareAnywhere.org**

- Provides patients with a faster, easier, more convenient way to see a provider.
- Patients log into the virtual platform and are connected with a provider who can treat them based on verbal and visual symptoms, just as if they were in the exam room together.

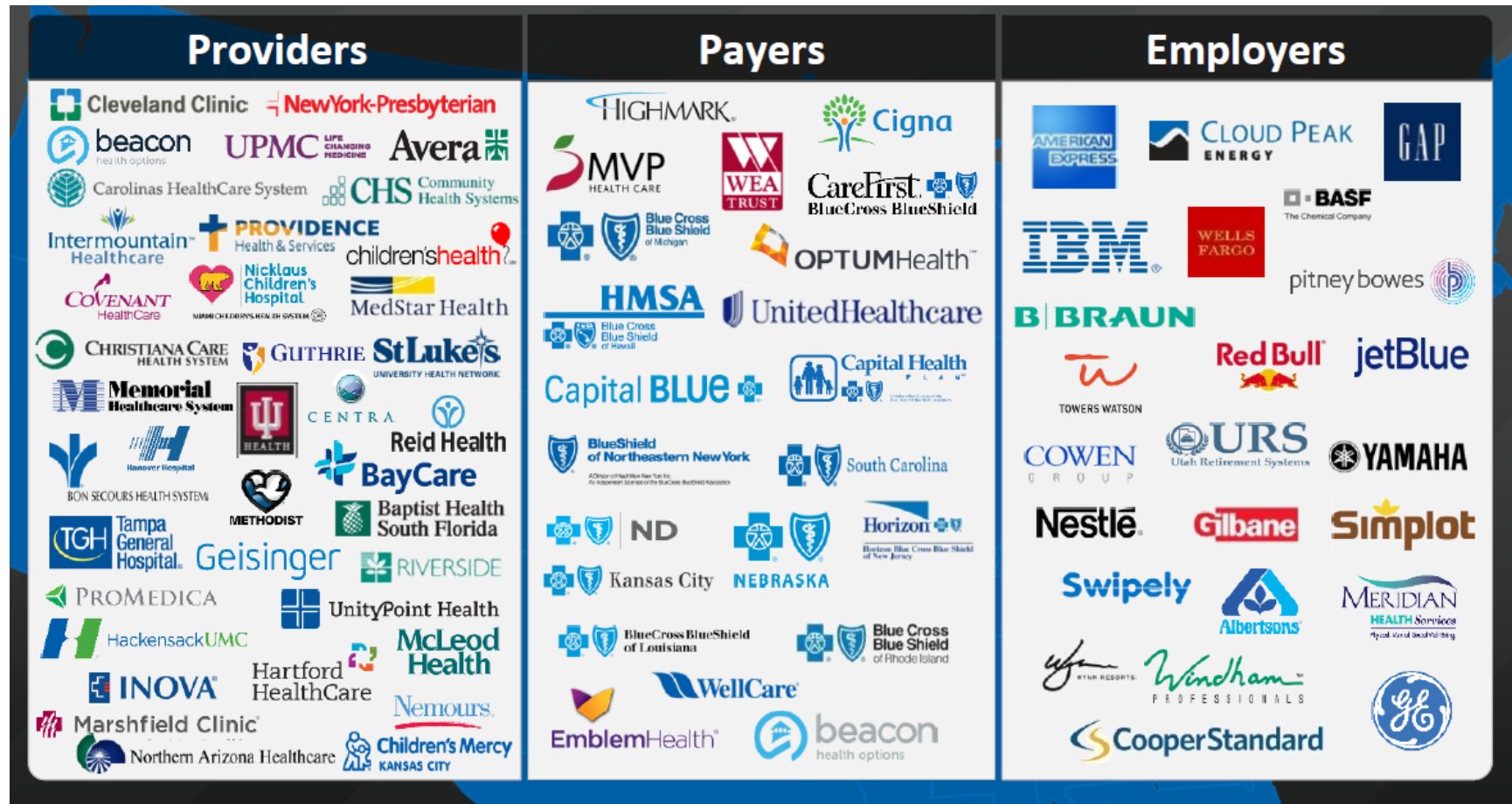
**Summary of our program 12/28 to 4/5/2018**

- 1,287 patients registered
- 246 Total Visits
- Peak Time of Day: Afternoon Between 4:00PM – 8:00PM



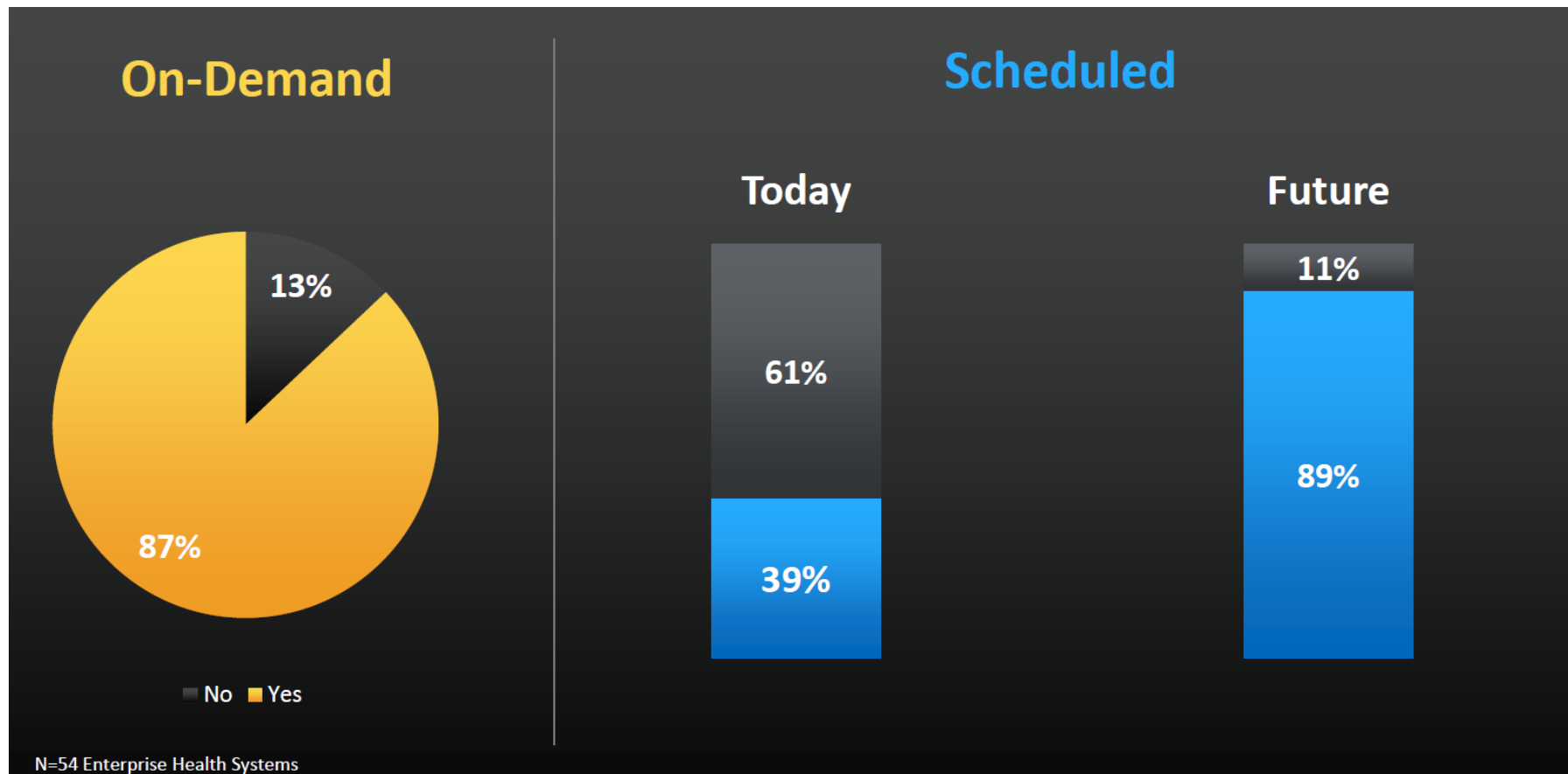
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# Diverse and Growing Ecosystem



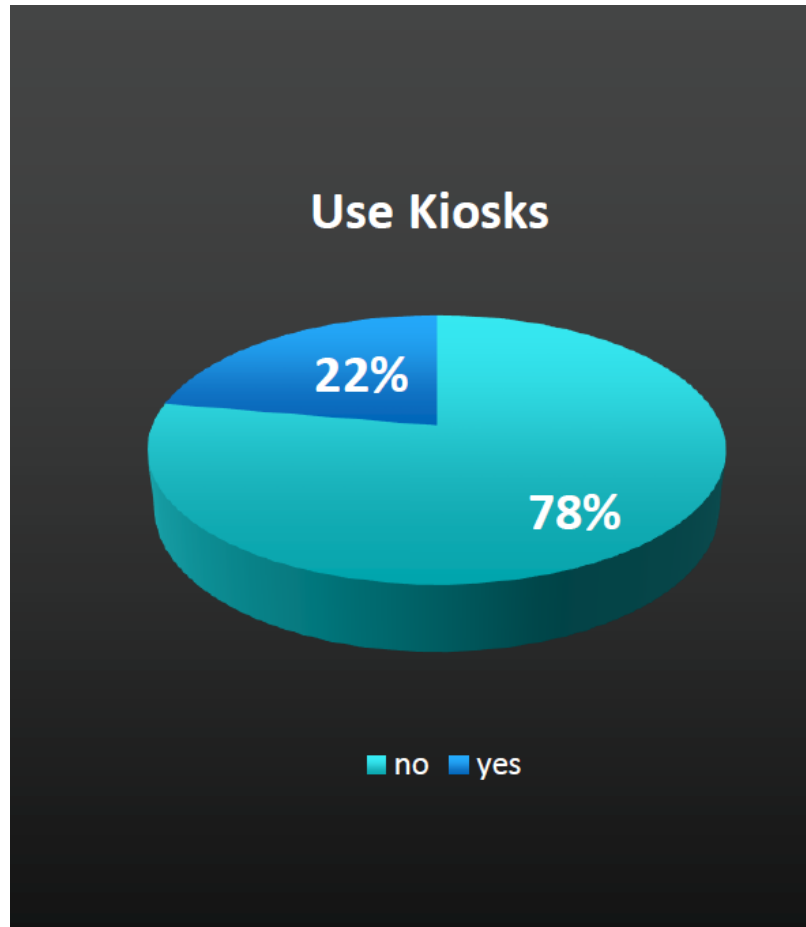
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# Health systems are adding scheduled visits for telehealth



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# Telehealth kiosk use among health systems





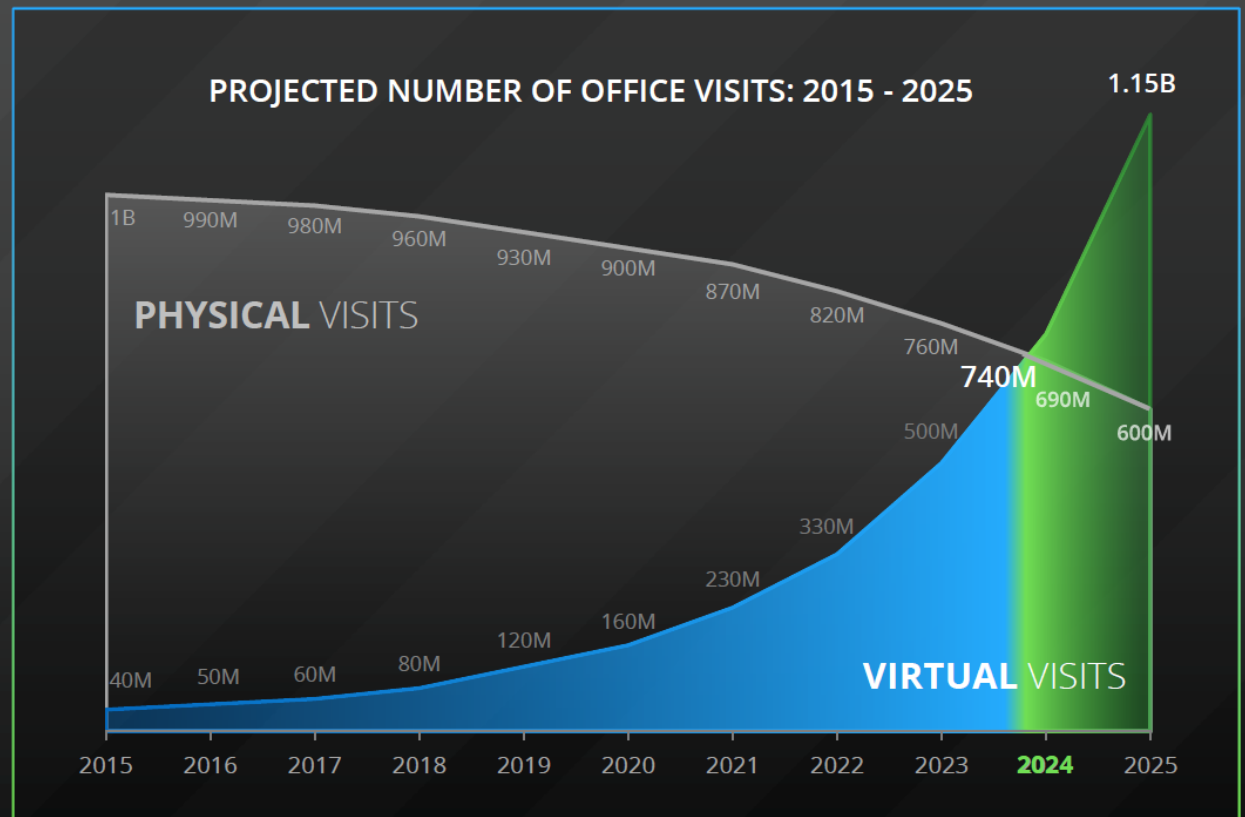
# The growth is not going to slow down

## FORTUNE MAGAZINE

Here's What Your Future  
Doctor Visits Could Look Like

“Tomorrow's  
office visit will  
increasingly take  
place everywhere  
but the office.”

- Dr. Eric Topol  
May 2<sup>nd</sup> 2017



Source: Fortune, Ray Dorsey/Eric Topol - <http://fortune.com/2017/05/02/brainstorm-health-2017/>



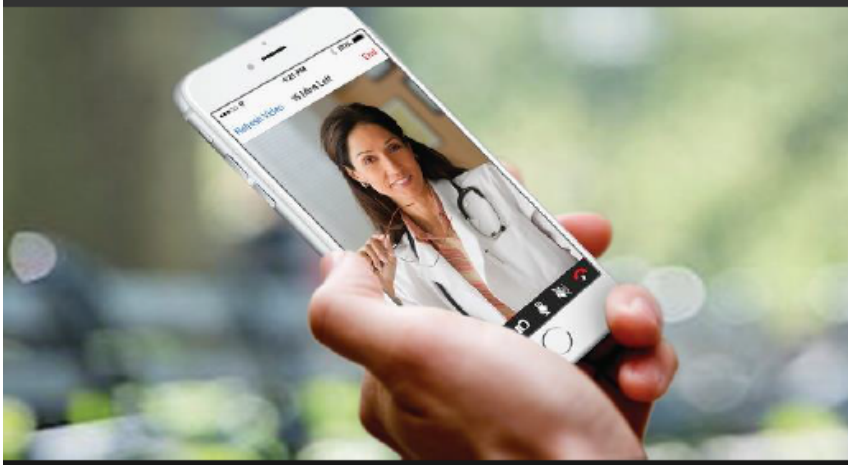
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# Post-visit survey data reports

Patients are able to completely resolve their healthcare concern

**77%**

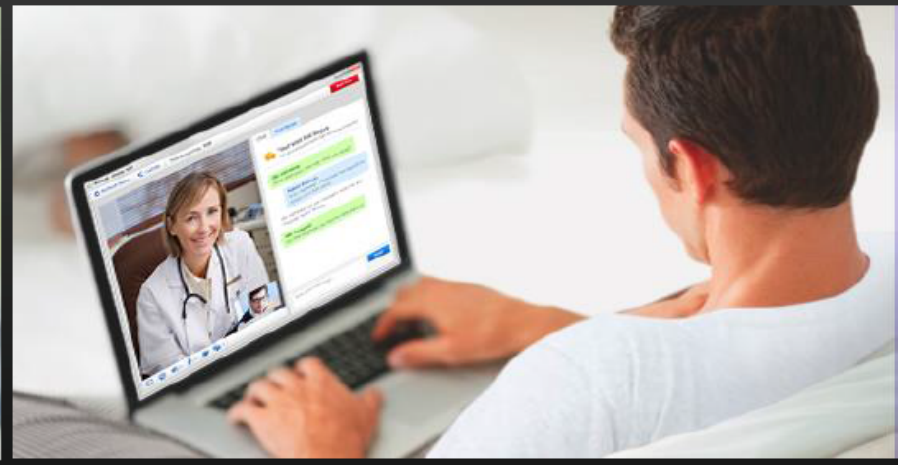
of the time



Patients are satisfied with their visit

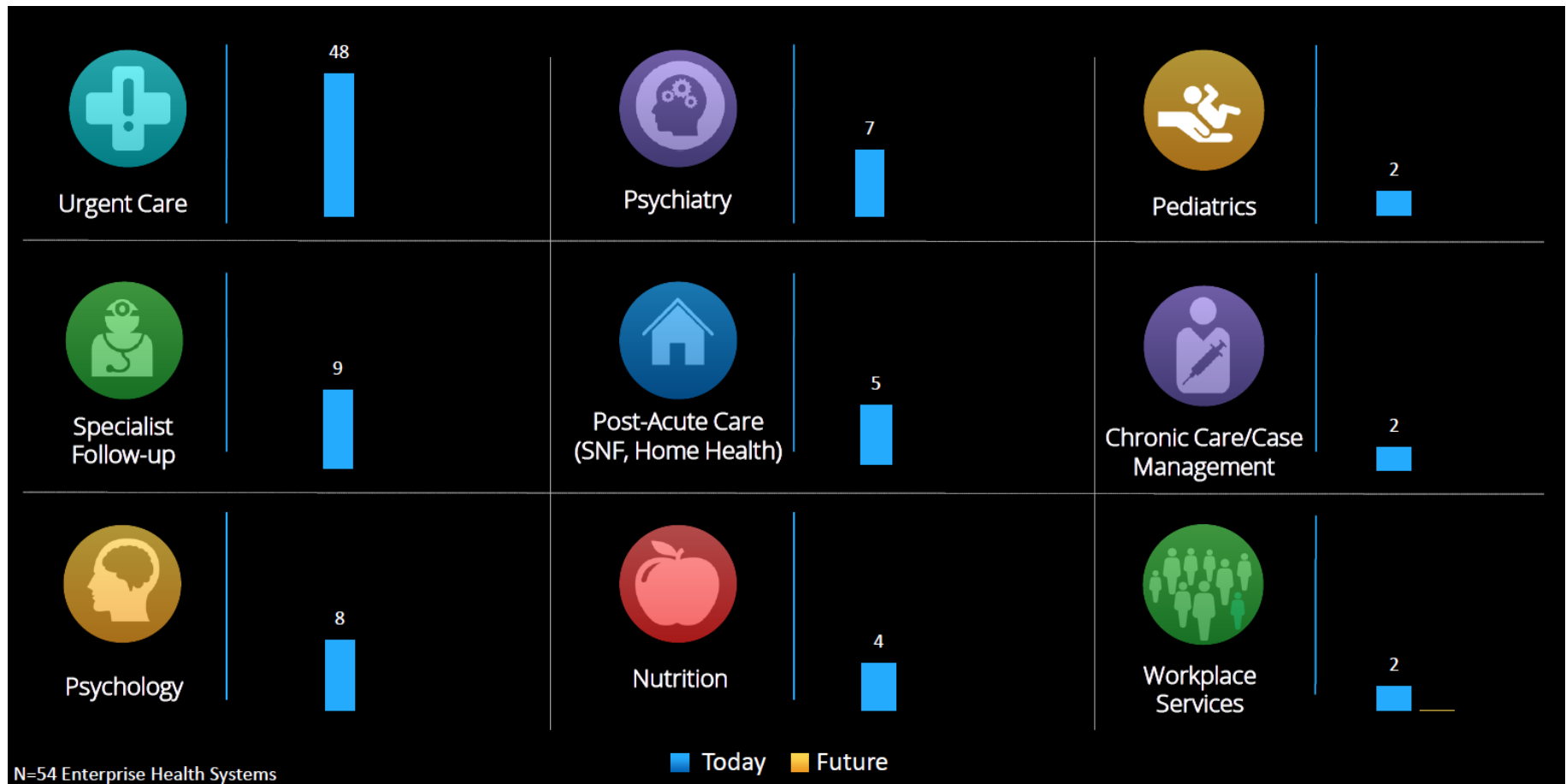
**88%**

of the time



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# Top use cases used by health systems



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# New Telemedicine Centers

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- **Beaufort Memorial Center For Telehealth**
  - Allows patients in Hampton County and surrounding areas to have virtual office visits with their BMH providers. We started with cardiology April 2018
  - Telemedicine in our new hospital in Bluffton in 2020
    - Patients no longer have to commute to Beaufort, but rather visit our satellite centers closer to their home and work where the encounter occurs virtually with the assistance of on-site nursing staff.



# Our South Carolina Grant

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- **Telemedicine with MUSC**
  - MUSC administers the South Carolina Telehealth Grant
    - BMH has partnered with MUSC on multiple service lines including strokes
    - BMH providers can consult with specialists at MUSC via a Telemedicine cart with audiovisual capabilities



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# Sample Visit, Open Discussion

*Let us help you download the app  
BMHCareAnyWhere.org*



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