From the Director

July already? Hard to believe that half of the year has slipped by. While the pandemic has created a lot of uncertainty, it is more important than ever to stay focused and productive. In our July Leadership Profile Charleston entrepreneur and globetrotter, Justin Fulcher, offers the following words of wisdom - “Now is the time to move the world forward and solve some big problems we are facing.”

COMMUNITY

While the COVID-19 crisis has the world awash in terrific digital content, we believe it is important to offer our members relevant content. To that end, we are bringing back our insightful monthly Leadership Profile series. We are also working with our partners and members to identify and develop digital materials to further strengthen Charleston’s tech community. We would love to hear BackEast’s feedback on which is valuable to you.

On the business assistance front, our recently introduced Entrepreneur in Residence program has assisted just under twenty entrepreneurs. Our goal is to increase the success of startup ventures so feel free to ping Shawn Jenkins with your questions.

TALENT

In a recent pull and direct conversations with the leadership of our tech companies regarding hiring, the majority of them are in a wait and see mode due to the current macroeconomic conditions. A few have laid off some employees, while others have furloughed or delayed hiring. A few companies have continued to hire, so feel free to view tech companies in the Charleston Region that are hiring while allowing you to share your talent profile if you are seeking employment.

Speaking of talent, in conjunction with the launch of the Flagship3, the Charleston Digital Corridor is exploring business and technical education offerings to level up the employment skills of our workforce. If you have ideas for course offerings, let me know.

SPACES

While the pundits are speculating that we will all be #WFH in a post COVID world, the reality is that the need for physical space to anchor a company and collaborate will never go away. We experienced this first-hand as the Charleston Digital Corridor’s WestEdge facility was oversubscribed less than 30 days after it opened in April.

By positioning our Flagship3 facility at the Charleston Tech Center for smaller agile teams with flexible lease terms and adding hospital grade ventilation throughout the building, we are the future of workspace. Call me to learn more or reserve your space.

CAPITAL

Congratulations to Flagship-WestEdge resident company Vendr on successfully completing two capital rounds this year. Although the capital markets are under pressure in the current economic environment, deals are getting done. The federal government’s Small Business Administration offers several non-dilutive programs to help small businesses.

Members & Investors

As a public-private partnership we are grateful and honored for the members of our tech community, public agencies and private citizens who steadfastly support the mission of the Charleston Digital Corridor. Our supporters include:

City of Charleston
Blackbaud
Wired Island
Charleston County Economic Development
Phishlabs
Gale Force
Vikor Scientific
Lynker Technologies
BoomTown
Cantey Technology
Cloud on Tap

Our Sponsors

Flagship3

The Flagship3 business incubator at the Charleston Tech Center is Downtown Charleston’s landmark office developed to serve the exclusive needs of tech and life-sciences companies in the Charleston region. Scheduled to open January 2021, Flagship3 is a unique opportunity to learn more or grab a tour.

Thank you!

Thank you for your continued support of the Charleston Digital Corridor. Our collective achievements are a reflection of your unwavering commitment and collaboration. Continued success!

— Ernest Andrade, Director