

Charity Proud™

Non-Profit Fundraising Management System
from **Alboddo Technology**

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Why I started Alboddo Tech

What we built in the past

- Successful mortgage platform from scratch

Why tech startup

- Cloud hosting
- Microsoft BizSpark program
- Advanced technologies
- Great community support. The Digital Corridor
- “In technology, the low end always eats the high end”



Why I started Alboddo Tech

Why fundraising software

- 1.5 million nonprofits in the US, 8,000 in SC
- Some are still using Excel spreadsheet
- Current products: expensive, hard to use, technology out of date
- We have a strong belief that we can provide a better product



Our principles

What do we do

- Easy to use. We count number of clicks.
- Strong search ability. Latest technologies
- Secure
- Listening to the clients. Online bug tracking system
- Starting with the low end
- Cheapest, easiest product



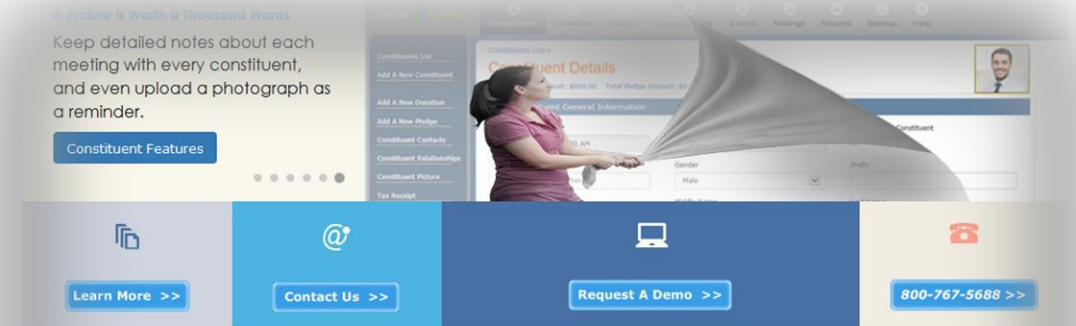
What we have so far

Alboddo Technology

- Software as a service (SaaS) provider
- Specialize in fundraising management software for non-profit organizations

Charity Proud™

- Cloud-based fundraising administration system, manages
 - constituents and donations,
 - campaigns and communications, and
 - detailed analytics and reporting



Charity Proud™

Charity Proud™ puts you in control of your non-profit organization with advanced features and analytics built into a cloud-based system accessible from a web browser. A few unique advantages of Charity Proud™ are...

- **Quick Keyword Search** allowing you to search most records with a word fragment.
- **Dashboard** giving you a quick overview of your organization on every login.
- **Smart Recall** so your most-recently-viewed items are easy to retrieve.
- **Event Manager** to plan and schedule your next event.
- **Fully-Inclusive** so you'll never be charged extra for advanced features or upgrades.
- **Customizable Tax Receipts** that can be written, revised, and mailed automatically.
- **IP Address Restrictions** allow you to choose who can access your system.
- **Integrated Online Donation Form** to accept donations directly from the web.



Constituents & Relationships

- Donors who make fundraising successful
- Network of relationships that leads to more opportunities

Pledges & Donations

- Funding that makes non-profit organizations possible

Campaigns & Events

- Methods to promote and drive interest toward a non-profit's mission

Communication

- Keeps constituents up-to-date on how their contributions benefit the organization
- Informs them of upcoming events

System Users

- Staff, Board Members, and Volunteers who manage and strategize all of the aspects of the organization



Charity Proud™ Feature Highlights

Constituents & Relationships

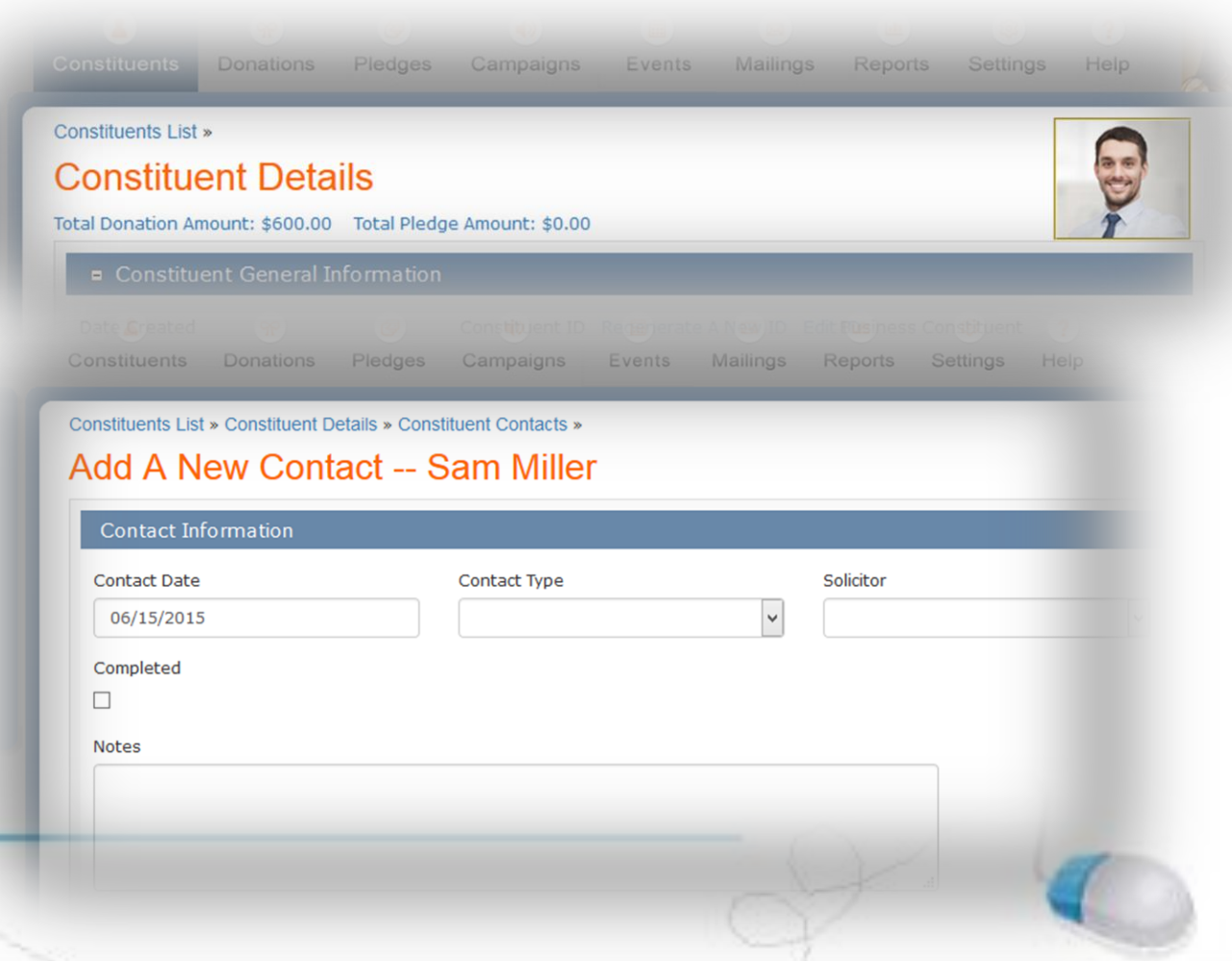


Photograph for each person

- Spend less time searching notes to remember a person

Notes about every meeting

- Never forget a meeting that you had with a constituent, or an opportunity to establish a new relationship



Charity Proud™ Feature Highlights

Pledges & Donations



Summary of progress

- Helps administrators measure progress toward pledged goal

AJAX search embedded in form

- Reduces the amount of time spent switching screens and searching through menus

Customizable Fund Types

- Allows administrators to fit the system to their goals

A screenshot of the 'Pledge Details' form in the Charity Proud system. The form is titled 'Pledge Details' and is part of a 'Pledges List' view. It contains several sections: 'Pledge Status' with fields for Pledge Amount (\$250.00), Donation Amount (\$150.00), and Balance Amount (\$100.00); 'Pledge General Information' with fields for Constituent (a dropdown menu showing 'John Homeowner', 'John Smith', 'Josh Brown', 'Lily John', 'Mary Johnson', and 'Teri Jones'), Pledge Date (10/14/2014), and Pledge Amount (\$250.00); and 'Solicitation' with a dropdown menu showing options like 'Face to Face', 'Phone', 'Email', 'Direct Mail', 'Special Events', and 'e-Philanthropy'. There is also an 'Active' checkbox which is checked.

Charity Proud™ Feature Highlights Campaigns & Events



In Charity Proud™, administrators can

- Create activities,
- Choose participants,
- Record reservations,
- Assign tasks,
- Track expenses,
- Measure overall performance

A screenshot of the Charity Proud™ web application interface. The top navigation bar includes links for Constituents, Donations, Pledges, Campaigns, Events, Mailings, Reports, Settings, and Help. The main content area shows a breadcrumb trail "Event List » Expense List »" and a heading "Create A New Expense". Below this is a form titled "EventExpense General Information" with three input fields: "Expense Date" (with placeholder text "Enter Expense Date here..."), "Expense Amount" (with a value of "\$0.00"), and "Event Description" (with placeholder text "Enter Description...").

Charity Proud™ Feature Highlights

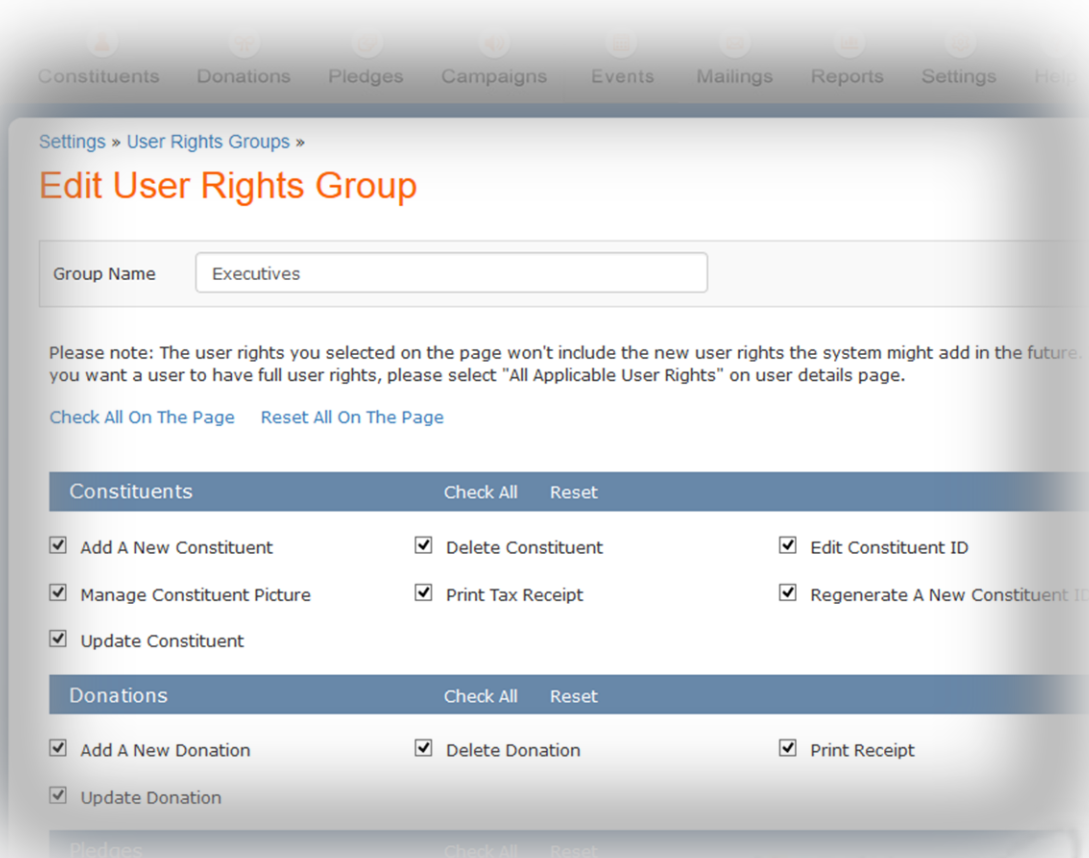
User Administration

User Rights Groups

- Allow administrators to fine-tune privileges for individual groups

IP Address Restrictions

- Stop users from unauthorized locations attempting to log into the system



The screenshot shows the 'Edit User Rights Group' page in the Charity Proud™ system. The breadcrumb trail is 'Settings » User Rights Groups »'. The page title is 'Edit User Rights Group'. A text input field for 'Group Name' contains the value 'Executives'. Below this is a note: 'Please note: The user rights you selected on the page won't include the new user rights the system might add in the future. If you want a user to have full user rights, please select "All Applicable User Rights" on user details page.' There are two links: 'Check All On The Page' and 'Reset All On The Page'. The interface features three expandable sections for user rights: 'Constituents', 'Donations', and 'Pledges'. Each section has a 'Check All' and 'Reset' button. The 'Constituents' section is expanded, showing a grid of permissions with checkboxes: 'Add A New Constituent', 'Manage Constituent Picture', 'Update Constituent', 'Delete Constituent', 'Print Tax Receipt', 'Edit Constituent ID', and 'Regenerate A New Constituent ID'. The 'Donations' section is partially expanded, showing 'Add A New Donation', 'Update Donation', and 'Delete Donation' with checkboxes. The 'Pledges' section is collapsed. A mouse cursor is visible in the bottom right corner of the screenshot.

Charity Proud™ Feature Highlights

Convenience Features



Quick Search

- Available on every screen
- Supports partial keywords

Smart Recall

- Brings your most-used items to the front

Dashboard

- Overview of fundraising progress
- Broadcast messages to system users

A screenshot of the Charity Proud™ dashboard interface. The top navigation bar includes links for Constituents, Donations, Pledges, Campaigns, Events, Mailings, Reports, Settings, and Help. The dashboard is divided into several sections: 1. System Notification: A yellow box with a speaker icon containing the text: "Dear users, the scheduled system upgrade from 5.1.3 to 5.2.0 will start tonight at 10PM EST. It will be completed no later than 10:30PM EST." 2. Site Notification: A yellow box with a speaker icon containing the text: "Staff and volunteers, only 3 days left to our Spring Fundraising campaign and we have only \$5,000 left to go! Let's work hard in the last 3 days! We know we can do it!" 3. Top Donors (Based on Donation Amount Year To Date): A bar chart showing donation amounts for Lance Tyler (approx. 9000), CCC Supermarket (approx. 5000), Lisa Royal (approx. 3000), John Smith (approx. 2000), and Tim James (approx. 2000). 4. Last Accessed Records: A table with columns for record type and value. 5. New Constituents: A table with columns for Constituent Name, Date Created, and Donation Amount. 6. Campaign Performance -- Deliver the Dream: A pie chart showing a small slice for "Raised" and a table with the following data: Goal: \$100,000.00, Raised: \$14,200.00, Gap: \$85,800.00, Progress: 14.00%. 7. New Donations: A table with columns for Constituent Name, Donation Date, and Donation Amount.

| Constituent | Value |
|-------------|--------------------------------------|
| Constituent | Sam Miller |
| Donation | Donation \$250.00 Made By Teri Jones |
| Pledge | Pledge \$250.00 Made By Suzi Builder |
| Campaign | Holiday Savings |
| Event | Bridge Run |
| Report | Constituent Giving History Report |

| Constituent Name | Date Created | Donation Amount |
|------------------|--------------|-----------------|
| Mary Johnson | 05/22/2015 | \$1,000.00 |
| Henry White | 03/25/2015 | \$300.00 |
| Sam Miller | 03/25/2015 | \$600.00 |

| Goal | Value |
|----------|--------------|
| Goal | \$100,000.00 |
| Raised | \$14,200.00 |
| Gap | \$85,800.00 |
| Progress | 14.00% |



Charity Proud™ Security and Affordability



Cloud-based and lightweight

- No software or equipment to buy or install
- No IT staff to maintain everything

Safe and secure

- Hosted in Microsoft Azure
- PCI Compliance

Real-time

- No importing/exporting from different software platforms
- No waiting for separate databases to synchronize

All-inclusive

- No additional charge for upgrades or enhancements





ALBODDO
TECHNOLOGY

THANK YOU

