


# BoomTown!

One Online System. Real Estate Success Simplified.





We've learned a lot of lessons (sometimes the hard way), and we're all about sharing knowledge, so get your questions ready.

**I'm here to help.**

# HOW IT STARTED

Grier graduates from Clemson with a degree in Computer Science and works as an in-house Marketing & Tech Consultant for Carolina One Real Estate.

He sees a dire need for tech advancement in the Real Estate industry

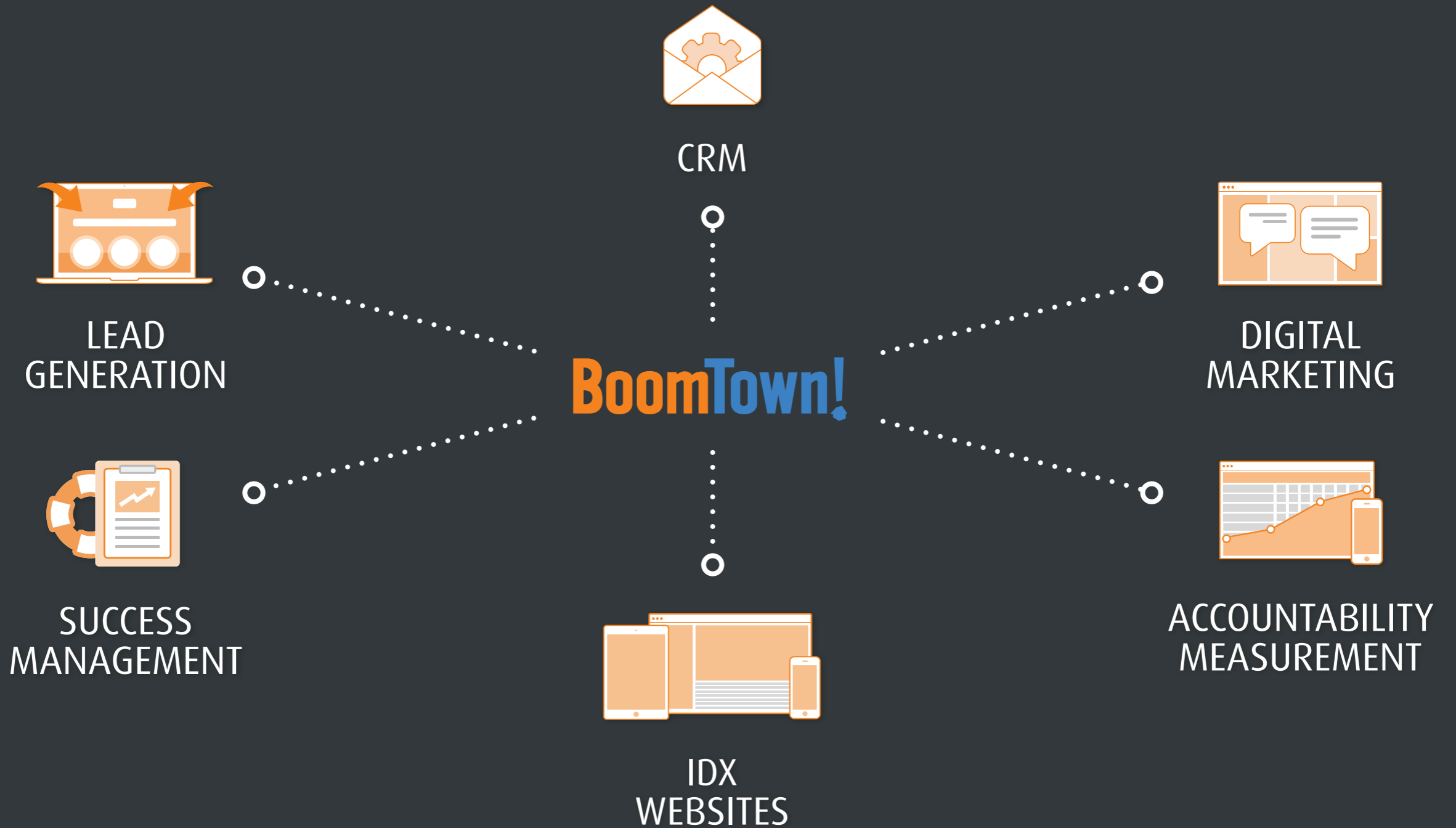
Co-founds Slant Media, developing intuitive websites and marketing campaigns

Partners with Cooper Bane to found BoomTown and build a solution to help Real Estate companies convert online prospects into closings

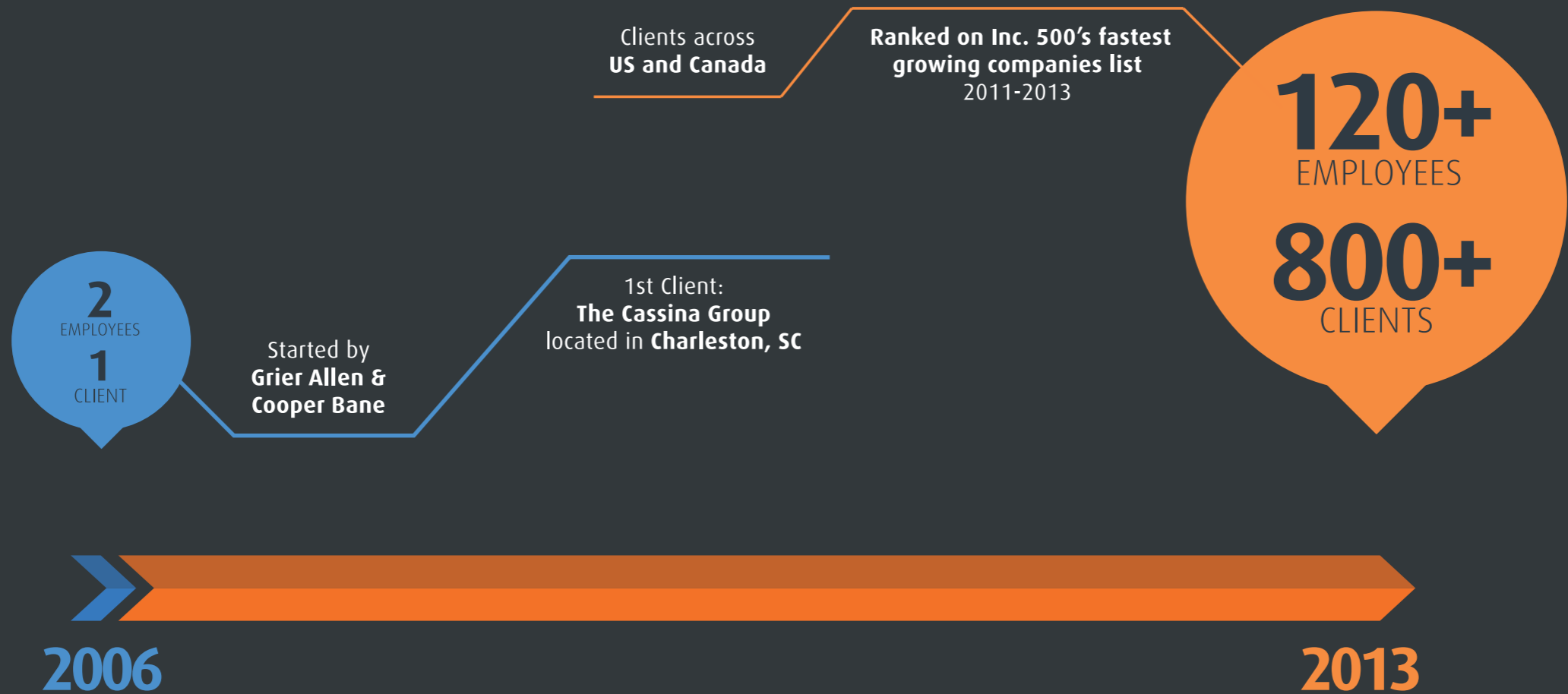
**2008**

First Client & fifteen total by year end

# HOW WE DO IT



# MILESTONES & MEDIA BUZZ



2013



2012



2011



# OUR PURPOSE

## VISION:

Constantly innovate & share knowledge to drive the future of real estate.

## MISSION:

To be the indispensable HUB of real estate technology & services that both consumers & professionals love to use.

# WHAT IT'S ALL ABOUT

**STAY**  
HUMBLE

*seek & share*  
**knowledge**

DO THE  
**RIGHT thing**

**DO**  
**MORE**  
WITH LESS



CREATE  
*Amazing*  
EXPERIENCES

**GO**  
F.O.R  
**IT**

*communicate*  
**OPENLY**  
and honestly

SPREAD SOME  
*laughter*  
& HAVE FUN



**QUESTIONS?**