



02.08.10

NEWS + NOTES

Picture This
Staff Addition
Charleston Works™
iFive:k

NEW MEMBERS

LaBarge + Partners
Life Cycle
Engineering
SPARC
Surfagen
BizBuzz Search
The Technology
Office

THANK YOU

**THANKS TO
OUR RESOURCE
PARTNERS**



NEWS + NOTES

Without a lot of hoopla, Charleston's knowledge economy is performing well. As evidence, I offer the following: the Flagship is full, a couple of companies have successfully raised over ten million dollars, our "Fridays @ the Corridor" initiative is attracting record attendance, Charleston was ranked by Forbes as the 8th smartest city in the world, salary levels are strong and most of our companies added positions in the past twelve months and are still looking to hire **talent**. All this success continues sans federal stimulus dollars and state incentives.

Picture This

We now have an official brand for the Office of Business Development under which our innovative initiatives are housed. Rather than trying to explain it to you, please visit **Charleston Business Development**. I hope you agree that this picture is worth a thousand words.

Staff Addition

Amy Lawrence has joined our team as a Project Coordinator. Amy assists with the development and maintenance of the strategic plan; coordinates the daily operation of the Flagship; manages Charleston Works™ and assists Charleston's business community as needed.

Charleston Works™

Our comprehensive effort to assist Charleston's knowledge economy with talent acquisition officially got underway with the launch of the **Charleston Works™** on January 26, 2010 - a day ahead of our attendance at Clemson's TechConnect job fair. Digital Corridor staffers Amy Lawrence and Kimberly Taylor were joined by representatives from eGroup and PeopleMatter. If your company would like to attend the upcoming Science, Engineering and Technology Fair at USC on February 15th, please contact **Amy Lawrence**

4TH Annual Innovator's Five:K

Mark your calendars for the 4th annual **Innovator's 5k** to be held on April 22 at 6:30pm. This evening Run/Walk/Shuffle that courses through historic Charleston is quickly becoming a favorite for athletes, business professionals and visitors alike. Look for the event's first 2010 newsletter in early February. This publication will provide race details and offer helpful hints on how to prepare for the spring event.

NEW MEMBER COMPANIES

The Charleston Digital Corridor is pleased to welcome six new member companies to our community. Two of the which, LaBarge + Partners and Surfagen, are operating at the **Flagship**.

LaBarge + Partners

<http://labargepartners.com/> is a unique marketing resource for unique business problems. The LaBarge team believes that integrated content impacts the bottom line faster. Not an idea without a plan.

Life Cycle Engineering

Life Cycle Engineering (LCE) is a leading provider of reliability consulting, engineering services and applied technology solutions that help both government and private enterprises achieve sustainable success.

SPARC

SPARC provides full software development lifecycle support services, with experience in the commercial, federal, government and contracting industries.

Surfagen

Surfagen is a privately held company focusing on the development of novel nano-particle systems for the delivery of siRNA therapeutics.

BizBuzz Search

BizBuzz Search operates local search engines focused on consumer reviews of local businesses. Consumers use BizBuzz sites to find trusted local businesses.

The Technology Office

The Technology Office provides IT Services and Support for small to medium-sized business.

THANK YOU

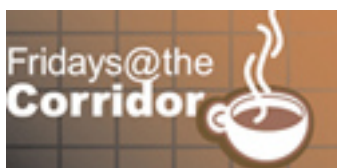
Finally, thank you for your continued support of the Charleston Digital Corridor. Our success is a reflection of the terrific engagement and collaboration we have received from you. **Stop by** and see us. Continued Success!

Sincerely



Ernest Andrade

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fridays @ the corridor monthly event is a series of interactive forums that seek to inform, educate and network knowledge-based companies on topics of relevance to them. **Read more** about Fridays and other initiatives at our website.