



3.27.2012

NEWS + NOTES

Charleston Free Wi-Fi
Flagship & FS2
iFive:K
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Development
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NEW MEMBERS

iCache
mediafeedia
Audia Health
Idea Team
Waking Beauty

THANK YOU

**THANKS TO
OUR PARTNERS**



NEWS + NOTES

Charleston's knowledge economy is off to a roaring start with several companies including **Peplematter**, **BiblioLabs** and **OutToEatWithKids.com** making national news. On the company formation/location front, **ModernTech**, **SentinelWorks**, **Idea Team** and **mediafeedia** are now operating in our community. Then, on the "let's keep it rolling" front, we have developed our first, comprehensive workforce development plan and will soon roll out a few high-impact initiatives to broaden Charleston's talent pool. We're just getting started!

Charleston Free Wi-Fi

With spring around the corner, there is a new amenity in Marion Square Park, **free public wi-fi** made possible by a community grant from **Google**. Flagship residents **AllOneWord Design**, **Look-Listen**, **sineLabs**, and locally-based **Aerolina** made it all happen. In just one week, almost 500 users have used the public wi-fi service. Come down, enjoy the park and STAY CONNECTED.

Flagship + FS2 - Availability

The **Flagship and FS2**, Charleston's premier co-working/business incubation facilities, are full. Since June 2009 and June 2011 respectively, these facilities have facilitated the development of 55 knowledge-based companies and over 140 jobs in our community. What's next? We welcome the opportunity to work with the real estate community to develop more "cool" office environments for our graduates.

2012 iFive:K

The Digital Corridor's annual spring, active networking event, the Innovator's 5k is fast approaching. Join fellow Digital Corridor members **SPARC**, **BoomTown**, **Blue Acorn** and **Telogical Systems** on April 19th at 6pm at the Charleston Maritime Center to run/walk/shuffle at the 6th Annual iFive:K presented by Comcast Business Class. **Register now** to take advantage of the early-bird registration fee of \$25 prior to April 1st and guarantee your spot. Last year's event was a sellout at 750 registrations and this year is filling up even faster. Got a large group to register (15+)? Want to enjoy the event but not run/walk/shuffle? Reach out to **Amy Lawrence** for assistance or to volunteer.

Workforce Development Strategy

In my last newsletter, I outlined that Charleston's knowledge economy is white hot, adding **high-paying jobs** at an unprecedented rate. Rather than resting on the laurels of our **member companies**, the Digital Corridor has completed a comprehensive workforce development strategy to accelerate support for Charleston's growing knowledge economy. This document, developed with the direct involvement of our member companies, expands our role beyond connecting and supporting companies into the development of talent. This spring, we will launch the first high-engagement initiative from this strategy, designed to keep Charleston's knowledge economy rolling.

Continuous Learning

In an effort to support Charleston's rapidly growing software industry, we encourage professionals to attend user groups for ongoing education and

networking opportunities. This is now easier with a section dedicated to **User Groups** on the Digital Corridor website. If we missed some, let **us** know, and we will add the group.

NEW MEMBER COMPANIES

The Digital Corridor is honored to serve the following companies who have joined the only organization in Charleston dedicated exclusively to developing and growing her knowledge economy by addressing their needs:

iCache

iCache, created the world's first Digital Wallet, the Geode, which digitizes and stores all of a consumer's magnetic stripe cards and barcoded cards such as loyalty cards, etc.

meediafeedia

meediafeedia offers a SaaS facebook management tool for Small Business to Enterprise level clients.

Audia Health

Audia Health is a health education technology company that develops personalized interactive communication tools that provide encouragement, empowerment and clinical guidance to patients and their families for better health.

IdeaTeam

IdeaTeam is a young and energetic web design firm based in Charleston, SC. Our Team specializes in crafting customized web solutions from the ground up for fun and exciting clients around the world.

Waking Beauty

Waking Beauty provides business coaching, branding and web design for women-owned businesses.

STAY INFORMED

If you are interested in keeping up with happenings at the Digital Corridor, you can get timely updates by following us on **Twitter** or **Facebook**. You just might get insights and tidbits not found in other news outlets. Did you know that we have food trucks at the Flagship **twice a month**?

THANK YOU

Finally, thank you for your continued support of the Charleston Digital Corridor. Our success is a reflection of the terrific engagement and collaboration we have received from you. **Stop by** and see us. Continued Success!

Sincerely



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The Talent Portal is an online job listing and skills bank repository for Charleston's growing, knowledge-based community. These tools are designed for Digital Corridor member companies who are searching for talent (actively and passively) and individuals who desire tech-related work opportunities in the Charleston region.