4.3.14

NEW MEMBERS
Brand Value
Accelerator
Morgan 6, LLC
Hedhi Media
UBL Interactive
Zubie

THANK YOU

**THANKS TO
OUR PARTNERS**

blueacorn

BoomTown!
Real Estate Web Platform

LCE LIFE CYCLE ENGINEERING

NEWS + NOTES

What a difference a year makes! Today, entrepreneurs have their pick of several new organizations and initiatives to help them navigate their road to success including the **The Harbor Accelerator**, **Charleston Metro Chamber's Catalyst Center**, **Startup Grind**, **The Iron Yard**, the **SC Department of Commerce Office of Innovation** and a host of new capital initiatives. Bottomline, Charleston's entrepreneurs have more opportunity than ever to be successful.

"Charleston Digital News"

The Digital Corridor has launched **Charleston Digital News**, an effort to provide reliable, newsworthy and insightful information about the companies, people and policy driving Charleston's tech economy. This focused news effort is intended to complement other respected news outlets in our community. If you have any newsworthy information to share, please contact **Shelia Watson**, editor of Charleston Digital News.

iFive:K

The **8th Annual iFive:K** is just around the corner, so time to get your team ready to compete! We're not talking just about running...but get ready to battle it out to win this year's **Blue Acorn** "SPIRIT" Award, produce the winning video in the **Blackbaud** Video contest, and new to 2014, an award to the best iFive:K race photo.

Hope you grabbed a registration before we sold out, because this year's iFive:K is geared up to be the best yet. Attention procrastinators - We have opened up just 30 spots if you want a chance at our Race-Only tickets. For full race information, visit the official **iFive:K** site and follow us on **Facebook** and **Twitter**.

CODEcamp v.3

Since it's launch in 2012, the Digital Corridor has offered value-driven, software and mobile development courses to the Charleston community. Two years later, **CODEcamp** is building on its original foundation by launching four distinct career paths including UX/Design, Front-end Development, Back-end Development and Mobile App Development.

In addition to a structured curriculum, CODEcamp provides much needed mentorship to CODEcamp students, and networking within the Digital Corridor community. To learn more and sign up for classes visit the the **CODEcamp website**.

Capital

Many entrepreneurs in Charleston have successfully funded their respective enterprises with sourced capital. Recently announced private capital investment funds are entering Charleston's tech market providing easier access to capital, and more of it.

Such funds include **Capital A Partners**, Clemson's Tiger Fund, **Silicon Harbor Ventures**, **SCRA's SC Launch** and the **Angel Capital Group**. With the presence of these local funding options, and more on the way, Charleston has

the capacity to support local entrepreneurs with helping them grow their respective ventures.

NEW MEMBER COMPANIES

The Digital Corridor is honored to serve the following companies who are accelerating Charlestonâ€™s knowledge economy:

Brand Value Accelerator is a digital marketing agency focused exclusively on brand launch and acceleration.

Morgan 6, LLC is a Charleston-based certified Service Disabled Veteran Owned Small Business (SDVOSB) focused on Agile solutions, Government IT services, cyber security and software development.

Hedhi Media delivers an artistic message designed to engage an audience and deliver results for the client. In a world where video can appear stale, staged and flat, Hedhi Media delivers cinematic impact on each project it produces.

UBL Interactive provides a single point of entry for the creation and distribution of enhanced business profiles.

Zubie is a connected car solution that makes driving and owning a car safer, easier and less expensive. Zubie's smart plug-in device plugs directly into the car's On-board Diagnostics (OBD) port and captures valuable vehicle and driving data for car owners and drivers, location tracking, driving patterns, vehicle health and alerts, and more.

PageTree is a growing SAAS company based in Charleston, SC providing a complete website management/e-commerce platform to over 160 clients and growing. PageTree connects disjointed aspects of successful website marketing by providing one-on-one service through website design, development, eCommerce, SEO, and social media marketing.

Obviouslee Marketing is a comprehensive marketing firm that blends strategy with creativity. Services range from informed research, public relations, online branding, social media, graphic design, and web development.

ICON Software, who recently announced a US expansion, is an innovative technology leader in the areas of e-Planning (eDA), Corporate Reporting and Mobility with Local and State Governments around Australia and New Zealand.

STAY INFORMED
If you are interested in keeping up with happenings at the Digital Corridor, you can get timely updates by following us on **Twitter** + **Facebook** + **Linkedin**. You just might get insights and tidbits not found in other news outlets.

THANK YOU
Finally, thank you for your continued support of the Charleston Digital Corridor. I hope to see you at the start line of the iFive:K on April 17th. Our success is a reflection of the terrific engagement and collaboration we have received from you. Continued Success!

Sincerely,

Ernest Andrade

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The Talent Portal is an online job listing and skills bank repository for Charleston's growing, knowledge-based community. These tools are designed for Digital Corridor member companies who are searching for talent (actively and passively) and individuals who desire tech-related work opportunities in the Charleston region.