

# friends of the corridor



06.28.10

## **NEWS + NOTES**

# Pop Quiz

Quick trivia question - Name two initiatives in the Charleston community that did not exist last summer (hint: they were both launched by the Digital Corridor)? Answer - The Flagship and Charleston Works™.

# The Flagship

On June 1, 2010, the **Flagship**, Charleston's premier co-working facility, celebrated its first anniversary. Since this downtown Charleston facility opened, current resident companies and Flagship graduates have raised \$14.1 million, created \$5 million in payroll and added 45 jobs to Charleston's knowledge economy. Additionally, the facility is now home to the **Flagship Gallery**, a cool place to support and promote Charleston's visual artists.

# **Talent Acquisition**

Of 171 companies currently in the CharlestonWorks<sup>™</sup> portal, 73 (43%) companies are hiring! With this in mind, the Digital Corridor is strengthening its commitment to assist knowledge-based employers with their recruitment efforts with the development of **CharlestonWorks**<sup>™</sup>.

This new initiative assists employers with their hiring needs by serving as the gateway for employment resources in Charleston's knowledge economy, while generating awareness among the highly skilled, technical professionals about the many knowledge-based companies in Charleston. Contact **Ernest Andrade** to learn more about this new initiative.

#### iFive:K

The 4th Annual **iFive:K** was a tremendous success! 2010 was once again a record-setting year, with a new course record at 15:34 and race participation at 640 runners and walkers. The Digital Corridor and education partner, ECPI, presented five scholarships to Burke High School seniors seeking higher education in a technology field. Thanks to all our race sponsors and volunteers who made this premium race successful.

We are excited to soon announce our first ever Title Sponsor for the 2011 i5k scheduled for April 21st. Stay tuned!

#### **Mark Your Calendars**

The 7th Annual Corridor Bash happens October 14th, 2010 from 5:30-8:00pm at the Charleston Maritime Center. You won't want to miss this casual gathering of technology professionals on the Charleston Harbor. Not too early to contact **Amy Lawrence** if you are interested in attending.

#### **NEW MEMBER COMPANIES**

The Charleston Digital Corridor is pleased to welcome three new member companies to our knowledge-based community, one of which is operating at the Flagship.

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#### **NEW MEMBERS**

Abundant Power avVenta Computer Directions

**THANK YOU** 

THANKS TO OUR RESOURCE PARTNERS







### **Abundant Power**

**Abundant Power** addresses the needs of the emerging, renewable energy industry, including the fifth fuel - energy efficiency. Abundant Power's creative intellectual and capital solutions can enable initiatives involving renewable energy, energy efficiency and greenhouse gas reduction.

# avVenta Worldwide, LLC

**avVenta** was founded on a mission of Disruptive Innovation. This innovation is the foundation for how AvVenta delivers pixel perfect digital production services using a methodology built with the creative process in mind.

# **Computer Directions, LLC**

**Computer Directions, LLC**, produces packaged software solutions for businesses. Computer Directions is a Microsoft Certified Independent Software Vendor specializing in barcode and mobile device technology.

#### **THANK YOU**

Finally, thank you for your continued support of the Charleston Digital Corridor. Our success is a reflection of the terrific engagement and collaboration we have received from you. **Stop by** and see us. Continued Success!

Sincerely

**Ernest Andrade** 

Charleston Digital Corridor 475-A East Bay Street Charleston, SC 29403 USA



**fridays** @ **the corridor** monthly event is a series of interactive forums that seek to inform, educate and network knowledge-based companies on topics of relevance to them. **Read more** about Fridays and other initiatives at our website.