



**charleston - digital - corridor**

18th century architecture. 21st century technology



7.8.14

**NEWS + NOTES**

iFive:K  
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**NEW MEMBERS**

Echovate  
Empowervote  
PayNearMe  
The Mighty Shed  
New World  
InciComm

**THANK YOU**

**THANKS TO  
OUR PARTNERS**



**NEWS + NOTES**

Summer is here! While many of us will be taking some time off to travel and relax with family, at the CDC we are taking this slightly less busy time to review and tweak our programming based on the terrific feedback we receive on an ongoing basis from our **wonderful friends** who comprise Charlestonâ€™s thriving tech community. Enjoy the summer and stay safe (and cool)!

**iFive:K**

Thanks to the terrific engagement from our **sponsors** and **participants**, the **2014 iFive:K** was a great success. This event set records in many ways by raising over \$35k for the Digital Corridorâ€™s education programming, selling out in under 30 days, and recording the highest attendance for the race after party. Congrats to **Team Boomtown** for winning the SPIRIT award. The 2015 iFive:K will be even better!

**Fridays @ the Corridor**

In keeping with a deeper focus on development of the software industry in Charleston, our **Fridays @ the Corridor** monthly education series is now balanced between subjects on code and business. If you are not able to attend an event you can catch the code presentations on our **CODEtalk channel** on Vimeo and all the Fridays videos **here**.

**CDC Annual Bash**

Speaking of gatherings, the date for the 2014 CorridorBASH is October 16th. This casual networking event, held at the Charleston Maritime Center, will be tweaked just a bit to make it more engaging. Stay tuned for details.

**Flagship**

While planning continues on Flagship3 (FS3), the Flagship & FS2 continue to play an important role with the expansion of Charlestonâ€™s knowledge economy. In addition to our 21 current resident companies who continue to grow, we are pleased to welcome **New World, The Mighty Shed, Echovate** and **BV Accel** from NJ, UK, NY & CA respectively.

**CODEcamp**

With two years of **CODEcamp** complete and 400+ students later we are in the midst of the most comprehensive review of the program and will roll out Version 3.0 late summer. Improvements will include enhanced student mentoring, networking events and apprenticeships. Thanks to **sineLabs** and **UBL Interactive** for leading the way with CODEcamp apprentices. Classes are ongoing so **jump in** and learn.

Special thanks to the SC Department of Commerce for recognizing the role CODEcamp is playing with expanding our technical workforce and for investing \$247,000 in this affordable tech education program.

**Corridor Fact**

Since the Flagships opened in June 2009 and 2011 respectively, 79 companies

have graduated from the two facilities and 21 are currently in residence. These companies, including **Peoplematter** and **PhishLabs** have created over 500 high paying jobs in our community and raised over \$80 million in capital.

#### **NEW MEMBER COMPANIES**

The Digital Corridor is honored to support the following companies who are accelerating Charleston's knowledge economy:

**Echovate** provides fact based hiring insights for small businesses by leveraging workforce science, predictive analytics and data, to improve the talent selection and people management process.

**Empowervote** is a compatibility-matching platform for voters and candidates in both political and private elections.

**PayNearMe** is an electronic cash-transaction network that enables consumers to pay rent and utility bills, repay loans, buy tickets, make online purchases and do much more with cash.

**New World** brings the science of human nutrition and carbohydrate metabolism to high performance athletes through its emerging portfolio of patented products and technologies.

**The Mighty Shed** is a marketing and design company that specializes in new brands, new products, positioning, identity, digital strategy, content, communication, culture, packaging and video.

**Incicomm** is a public safety tech startup developing intuitive software and hardware applications to enhance the productivity of field operations for fire, EMS, and law enforcement.

#### **STAY INFORMED**

If you are interested in keeping up with happenings at the Digital Corridor, you can get timely updates by following us on **Twitter + Facebook + LinkedIn**. You just might get insights and tidbits not found in other news outlets.

#### **THANK YOU**

Finally, thank you for your continued support of the Charleston Digital Corridor. Our success is a reflection of the terrific engagement and collaboration we have received from you. Stop by and see us. Continued Success!!

Sincerely,



Ernest Andrade

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**The Talent Portal** is an online job listing and skills bank repository for Charleston's growing, knowledge-based community. These tools are designed for



Digital Corridor member companies who are searching for talent (actively and passively) and individuals who desire tech-related work opportunities in the Charleston region.