



10.02.09

NEWS + NOTES

**Bragging Rights
Corridor Bash
The Flagship
iFive:k**

NEW MEMBERS

**Acadia
Wonderlic
sineLABS**

THANK YOU

**THANKS TO
OUR RESOURCE
PARTNERS**



NEWS + NOTES

Three Two One... Launch! The updated Corridor website is here. **Check it out!** Listen to a podcast, Look over the job listings (**Acadia, eThority, Telogical** are actively seeking talent), add your talent profile, sign up for the Corridor Bash.

The website is designed by Amy Reed of **Helium** and programmed by Craig "widgetmaker" Coffman. We will continue to make scheduled improvements and as always, please provide **me** your feedback.

Bragging Rights

Where are the best cities for **knowledge workers**? Charleston is #2!! In the September issue, **Area Development Online** reports that Next Generation Consulting (NGC) has ranked Charleston #2 out of 80 communities in North America. Join me and other Digital Corridor companies at the **Corridor Bash** to celebrate this ranking. Congratulations to our wonderful knowledge based community. Pssst- it just got bigger by three - Acadia, Wonderlic and sineLABS.

6th Annual Corridor Bash

The Digital Corridor's 6th Annual Networking Bash is October 15, 2009 at the **Charleston Maritime Center** on the Charleston Harbor from 5:30 - 8:00pm. The Bash is the Digital Corridor's annual event to promote networking among business professionals in Charleston's knowledge economy. To attend this event, please contact Kimberly Taylor at 843.579.7659 or **sign up online**.

Flagship Update

The Flagship, Charleston's premier co-working facility which launched in June is at full occupancy with some of **Charleston's Next Companies™**. We are so encouraged by the early success of the Flagship that we are actively exploring rolling out the concept with private partners in other areas of Charleston. Have some thoughts, let **me** know.

iFive:k Update

Plans for the 4th annual Innovator's 5k are well underway. This evening Run/Walk/Shuffle that courses through historic Charleston is quickly becoming a favorite for athletes, business professionals and visitors alike. The 2010 race, scheduled for April 22 at 6:30pm, promises participants an invigorating 3.1 miles followed by a celebration on the Charleston harbor.

Last year's iFive:k record breaking winner, with a time of 16:18, Karl Walsh, will lead the Digital Corridor's wellness effort by hosting two monthly evening runs starting January 2010. **Stay tuned** for more details!

NEW MEMBER COMPANIES

The Digital Corridor is pleased to welcome three new companies to our community!

Acadia

Acadia helps companies attract, develop and



motivate their workforce. Acadia's People Matter platform is a suite of online tools designed to manage the entire employee life-cycle, from hire to retire. The platform's modules currently include Onboarding, Learning Management, and Performance Management, with Succession, Compensation and Communications modules to be released in the near future.



Wonderlic

For more than 70 years, **Wonderlic, Inc.** has been the industry-leading provider of consistent and complete hiring solutions for employers worldwide. Wonderlic's hiring solutions are reliable and repeatable, helping employers hire and retain the best employees.



sineLABS

sineLABS is a private enterprise engaged in the development of mobile and web applications for a small board of advisors. The company is initially focused on a line of individual iPhone applications following a shared theme, but plans to release similar applications for Google Android and other targeted mobile platforms in the future.

THANK YOU

Finally, thank you for your continued support of the Charleston Digital Corridor. Our success is a reflection of the terrific engagement and collaboration we have received from you. **Stop by** and see us. Continued Success!

Sincerely

Ernest Andrade

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fridays @ the corridor monthly event is a series of interactive forums that seek to inform, educate and network knowledge-based companies on topics of relevance to them. **Read more** about Fridays and other initiatives at our website.