friends of the corridor



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NEWS + NOTES

Flagship2 CharlestonWORKS™

NEW MEMBERS

2book
Blue Acorn
Digital Mantra
Fanzter
Green Lighting Group
Greenspon Advertising
Huff + Gooden
Immedion
King and Partners
OutToEatWithKids.com
recruitTree

THANK YOU

THANKS TO OUR PARTNERS







NEWS + NOTES

Now that fall is upon us, it's time to celebrate. How you ask? The **8th Annual Corridor Bash**—a casual gathering of friends working in Charleston's growing knowledge economy. This limited-attendance event is held at the **Maritime Center** on the Charleston Harbor and is a good time to catch up and network with colleagues. This event is sponsored by **Comcast Business Class**, **Belimed** and **CSS**. If you are interested in attending this event, please register **online** or contact **Harriett Lee** for more details.

Flagship2

Who would have thought? If you build it and they will come! Well, they did. In less than three months after opening, FS2 is fully occupied. What is notable against the current economic backdrop is that of the **seventeen businesses** at FS2, nine companies are new to both Charleston and the state of South Carolina. Further, thanks to our extremely talented designer, **Jacob Lindsey**, we received coverage in **Fast Company**, and thanks to FS2 resident, **Fanzter**, we got some coverage on **Connecticut WNPR**. We will continue to leverage our programming and facilities for some exciting new experiments—**stay tuned**.

CharlestonWORKS™

CharlestonWORKS continues to grow!! Grow career opportunities that is. 44% of the companies in this **portal** hiring. We think we can do better, and to that end, we are hard at work developing the best, hyper-local talent portal in the country. CharlestonWORKS is a part of our overall workforce development strategy that continues to evolve. If you are interested in learning more about this subject, please contact **me**. Additionally, some of our **member companies** graciously made a small investment in the **Women In Charge** program at Moultrie Middle School, a part of our overall workforce plan.

NEW MEMBER COMPANIES

Please join me in welcoming the following companies that are strengthening Charleston's growing knowledge economy:

2book

2book allows businesses to attract, schedule and manage clients with one easy, powerful online software tool.

Blue Acorn

Blue Acorn is an eCommerce Consulting firm helping established online retailers achieve revenue growth through a holistic set of services surrounding design, development, marketing, and optimization.

Digital Mantra

Digital Mantra is a strategic marketing agency that optimizes messaging online through innovative site builds, social media management, mobile/SMS and augmented reality.

Fanzter

Fanzter is a software company that designs and develops consumer-focused

mobile and web products. Fanzter's best known products include Coolspotters.com and the popular iOS applications CoolPapers, Streaks, and Summizer.

Green Lighting Group

Green Lighting Group works with commercial and industrial facilities, as well as government buildings and projects, to create customized energy-efficient lighting solutions.

Greenspon Advertising

Greenspon Advertising helps businesses make sense of an increasingly competitive and complicated advertising world by determining the best avenue for your message.

Huff + Gooden

Huff + Gooden is an architecture and urban design and planning pactice dedicated to the design and exploration of architecture and its relationship to culture and knowledge.

Immedion

Immedion operates the first dedicated data center and managed services provider in SC, providing fully redundant facilities servicing businesses across the southeast.

King and Partners

King and Partners works from concept to completion to create impeccable digital solutions that deliver targeted results.

OutToEatWithKids.com

OutToEatWithKids.com provides communities with ONE website that NETWORKS local, kid-friendly restaurants with patrons in that area.

recruitTree

recruitTree's exclusive technology helps institutions find the people they need with a true personal connection.

THANK YOU

Finally, thank you for your continued support of the Charleston Digital Corridor. Our success is a reflection of the terrific engagement and collaboration we have received from you. **Stop by** and see us. Continued Success!

Sincerely

Ernest Andrade

Charleston Digital Corridor 475-A East Bay Street Charleston, SC 29403 USA

The Talent Portal is an online job listing and skills bank repository for Charleston's growing, knowledge-based community. These tools are designed for



Digital Corridor member companies who are searching for talent (actively and passively) and individuals who desire tech-related work opportunities in the Charleston region.