



12.18.2012

NEWS + NOTES

CODEcamp
Flagships
iFive:K

NEW MEMBERS

ClapBOOM
eLifespaces
excelleRx
Learn to Win
Mediasation
ROASTe

THANK YOU

**THANKS TO
OUR PARTNERS**



NEWS + NOTES

Is it just me or did the Christmas Holiday get here a little faster this year? Guess it has been a busier year at the Digital Corridor. A few highlights for 2012 include:

- Developing and implementing our comprehensive talent strategy, including the launch of **CODEcamp**,
- 100% of the companies participating in our **Annual Wage and Job Growth Survey** reporting hiring staff and 72% looking to add more,
- Successfully managing the varying needs of over 25 early-stage companies at our **Flagship** facilities, and
- Charleston's gaining national recognition as an up-and-coming tech city.

The success of Charleston's knowledge economy is the result of the meaningful engagement by our **member companies** who understand the interdependence between community, their respective companies and the Digital Corridor. We have a lot to look forward to in 2013.

CODEcamp - Talent

The Digital Corridor's formula is simple—stop talking and do something SMART. We listened to our **members** and launched **CODEcamp** as part of our overall **talent development strategy**. CODEcamp is successful because of the dedication of our instructors—professionals from many of our member companies. With over 75 people signing up for **classes** in less than six months, we are actively expanding and enhancing Charleston's talent pool. Registration for the winter session classes is **open**. News Flash: **CSS3** has just been added.

Flagship & FS2 - Spaces

The Flagships, Charleston's premier co-working and business incubation facilities are proving to be the ultimate **ROI**. In addition to the economic impact the almost 80 companies (graduates & current residents) are having on our economy, the business insights are helping the Digital Corridor optimize its business strategy. Could it be that if we launched another facility we could learn more?

2013 iFive:K - Community

The **2013 iFive:K** is going to be a blast. The beneficiary is education. Last year, this limited-attendance event sold out almost a month before race day. This year, get a jump on your New Year's resolutions, and sign up early if you want to participate in downtown Charleston's only weekday, evening race. Many thanks to our 2013 **Race Sponsors**. **Registration** opens January 1, 2013. .

NEW MEMBER COMPANIES

The Digital Corridor is honored to have the following companies join in our community effort to accelerate Charleston's knowledge economy:

ClapBOOM

ClapBOOM is a virtual marketing department for Small Businesses, performing as a nearly transparent extension of your company.

eLifespaces

eLifespaces are licensed technology contractors. Providing electronic system design and installation services for over two decades, their goal is to make the technology in your lifespaces—intuitive, invisible, and incredible.

excelleRx

excelleRx provides Medication Management services primarily to Hospice organizations. The entire company uses an Enterprise application, designed and developed totally in house, at their Mount Pleasant location.

LEARN to Win

LEARN to Win produces and hosts E-Learning resources for proprietary software, databases and technology.

Mediasation

Mediasation is a full-service web development and marketing firm.

ROASTe

ROASTe is the leading online marketplace for specialty coffee and related equipment.

STAY INFORMED

If you are interested in keeping up with happenings at the Digital Corridor, you can get timely updates by following us on **Twitter** or **Facebook**. You just might get insights and tidbits not found in other news outlets. Did you know this year's iFive:K is completely sponsored by member companies? Race information is always available on our **i5k Facebook page**.

THANK YOU

Finally, thank you for your continued support of the Charleston Digital Corridor. Our success is a reflection of the terrific engagement and collaboration we have received from you. **Stop by** and see us. Happy Holidays and continued success in 2013!!

Sincerely,



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The Talent Portal is an online job listing and skills bank repository for Charleston's growing, knowledge-based community. These tools are designed for Digital Corridor member companies who are searching for talent (actively and passively) and individuals who desire tech-related work opportunities in the Charleston region.