CDC Learning Center
Where Tech Learns

ChatGPT for Business

Summary

Unlock the power of generative AI! Join our workshop tailored for Executives and Entrepreneurs looking to leverage cutting-edge technology. Discover how generative AI, with reported productivity gains of 20-30%, can transform your business. While ChatGPT takes center stage, we'll also explore other exciting options.

Outline

- Brief overview of Generative AI
- Integrating Generative AI into your enterprise
- Mitigating risks - Legal, reputational, data sensitivity
- Creating Team GPT Assistants for Marketing, Sales, etc.

What you will learn

In this course, you will learn an overview of Generative AI options for your business, how they can be integrated into your team's workflow for productivity gains, and how to manage risks.

Prerequisites

- An internet computer
- ChatGPT Account (GPT PLUS is recommended)

About your presenter

Tom Wilson is the Founder/CEO of hyper.io, a company that provides a meta-service framework to remove the pain of working with cloud services. Before hyper, Tom was the CTIO with Tabula Rasa HealthCare Inc (TRHC). During this period, Tom serves the local technology community, inspiring and mentoring engineers. Connect with Tom on LinkedIn.

Vitals

Cost:	$30 ($0 CDC members)	Difficulty:	Beginner
Class start time:	9:00am	Computer:	Required
Class Length:	1.5 hour	Scholarships:	Available
Class size:	40 persons		

Location: 4 Conroy Street, Suite A, Charleston, SC 29403
Parking: Charleston Tech Center garage - 4 Conroy Street, Charleston, SC 294