

Claude for Professionals

The nuts and bolts of the Claude platform for professional work

Class Summary:

Claude was built for thinking and doing — and most professionals who use it are only scratching the surface. This class is a hands-on tour of the full Claude platform. Participants learn the features that turn Claude from a chat window into a working environment: Projects with custom instructions and knowledge, artifacts, styles, memory, tasks, and connecting Claude directly to tools like Gmail, Drive, and Calendar. The class ends with each participant building a Project around a real workflow from their own work — something they will open again tomorrow.

Topics:

- Why Claude: what makes it built for professional work
- The platform, room by room: chats, pinned chats, tasks, artifacts, styles, and memory
- Projects: custom instructions and knowledge as your professional workspace
- Connecting Claude to the tools you already use (Gmail, Drive, Calendar)
- A look ahead: Claude Code and where agents fit in

Learning Outcomes:

- Navigate the full Claude platform with confidence
- Build a Project with custom instructions and knowledge for a workflow from their own work
- Connect Claude to at least one everyday tool
- Recognize when a task calls for Claude's advanced capabilities

Prerequisites:

- Basic familiarity with generative AI is expected; Introduction to AI is the recommended prerequisite. Create a free claude.ai account before class and bring a computer — a phone will not be enough for the hands-on work.

About your presenter:

Hunter Culberson is the founder of Holy Automation, a Charleston, SC firm that helps businesses put AI to work — through executive coaching, Claude setups, and custom-built software and agents. An eight-year professor at Otis College of Art and Design before founding the firm, Hunter brings creative instinct and technical fluency to the classroom. He builds Claude-powered systems for businesses every day — this class teaches the platform that work is built on. Connect with Hunter on [LinkedIn](#).

Vitals:

Cost:	\$30 (\$0 CDC members)	Difficulty:	Intermediate
Class time:	9:00-10:30am	Computer:	Required
Class length:	1.5 hour	Scholarships:	Upon Request
Class size:	30 persons		

Location: 4 Conroy Street, Suite A | Parking: Charleston Tech Center Garage